

CONFERENCE TIMETABLE*

Friday 13 January 2006

REGISTRATION

Conference Desk, The Carriageworks Theatre, Millennium Square, Leeds.
(Tea and Coffee will be available on Levels 1 and 2)
12 noon – 13:30

NB: All room numbers shown are in The Carriageworks Theatre except EP numbers which are in the adjacent Electric Press Building

PANEL SESSION A

14.00 – 15.30

PANEL 1 – EDUCATION versus VOCATIONALISM

Room: 1

Chair: to be announced

Vocation, Vocation, Vocation.

Roger Crittenden

Mindset and Skillset: Media Studies and Media Practice Education

Ian W. Macdonald

The Personal Development Portfolio: Media Studies for All or Electronic Panopticon?

Adrian Page

PANEL 2 – FOOD CULTURES

Room: 3

Chair: Joanne Hollows

Commensality, Urbanity, Hospitality

David Bell

The Feminist, the Housewife, the Cook and her Blogger: Betty Friedan, Julia Child and the Julie/Julia Project

Joanne Hollows

'Where the Boys Are/Where the Girls Are': Masculinity, Food Writing and Travel

Steve Jones

PANEL 3 – CULTURE RIGHTS – TRANSFORMING RACE THEORY AND MEDIA ARTS PRACTICE

Room: 4

Chair: Ashwani Sharma

Black Bodies: Embodied Knowledge, Socially Owned Culture, and the Academy

Julian Henriques

Anxious Gestures: Critiquing Cultural Diversity and Media Practice

Roshini Kemapadoo

Spectres of Race

Ashwani Sharma

PANEL 4 - TEENS AND THE MEDIA

Room: 5

Chair: To be announced

Family Music: Everyday and Embedded Narratives of Youth

Dan Laughy

Bakhtin and Teenage Speech Communities: Language Use in the Modern Teen Genre

Lisa Richards

Rosie the Riveter and the Birth of the Teenager

Mary Routh

PANEL 5 – MEDIA OWNERSHIP AND POWER

Room: 6

Chair: To be announced

European Integration and East Central European Media

Agnes Gulyas

Australian Media Policy: Norms and Dilemmas

Paul Jones

The Changing Production Ecology of Pre-School Television in Britain

Jeanette Steemers

PANEL 6 – POPULAR MUSIC

**Room: Upstairs @
Carriageworks**

Chair: To be announced

In Perfect Harmony: An Examination of Popular Music's Role in Cola Advertising

Bethany Klein

'Two of Us on Our Way Home': Mutual Influence and Cultural Awareness in Evocations of 'Home' in the Solo Work of John Lennon and Paul McCartney

James McGrath

'The Money's In, We're Made of Tin': The Monkees, *Head* and the Limits of Pop

Peter Mills

PANEL 7 - PALESTINE AND NEWS COVERAGE

Room: EP 209

Chair: To be announced

Television News Coverage and Public Understanding of the Palestinian Intifada

Mike Berry

Beyond Orientalism: Why Palestine is Still the Issue

Elaine Drainville & Amir Saeed

Exploring Print Media Representations of Perpetrators and Victims in the Palestine-Israel Conflict after Oslo

Farida Vis

Chair: To be announced

Christian Pedagogy and Religious Broadcasting During the Inter-War Period

Michael Bailey

BBC Radio 4's *Analysis* and the Rise of Thatcherism in the 1970s

Hugh Chignell

The BBC and the Role of Soviet Music in World War Two Britain

Constance R. Dee

REFRESHMENTS

Levels 1 and 2

15.30 – 16.00

PLENARY 1

16.00 – 17.00

Main Auditorium

Beyond "Americanisation": The Global Significance of the Anglo-American Cultural Relationship in Broadcasting'

Professor Michele Hilmes

University of Madison-Wisconsin

Chair: Lance Pettitt

VICE-CHANCELLOR'S RECEPTION AND WELCOME BY LORD MAYOR

18.15 – 19.15

Banqueting Hall, Civic Hall, Millennium Square, Leeds 1

Saturday 14 January 2006

REGISTRATION FOR DAY DELEGATES

Conference Desk, The Carriageworks Theatre, Millennium Square, Leeds.

08.30 – 09.00

PANEL SESSION B

09.00 – 10.30

PANEL 9 – THE CONDITIONS OF FILM PRODUCTION: PAST AND PRESENT

Chair: To be announced

Room: EP 209

The Mysterious Case of the House-Breaker, The Thief-Taker General and the National Lottery

James Caterer

On Producing 'Deep Water': The Production of a Feature Documentary

Wilma De Jong

Crown Film Unit – A Typically British Affair

Alan J. Harding

PANEL 10 – ONLINE MUSIC

Room: 3

Chair: Andrew Dubber

Applying Labels to the Web

James Debenham

There is No “We” in iPod!

Andrew Dubber

Consuming Online Music

Tim Wall

PANEL 11 – WOMEN AND NEWS

Room: 5

Chair: Karen Ross

Abu Ghraib and the Trailer Park Girl

Rosalind Brunt

Sources, Geese and Ganders: Reading the Voices of Women and Men in the Local Press

Karen Ross

Women in the Public Sphere: Vox Pop Interviews, ‘Mom Talk’ and the Construction of the Emotional Consumer

Karin Wahl-Jorgensen

The female broadcast journalist and the ‘Journalism of Association’: framing the news agenda for BBC Local Radio’s ‘Dave and Sue’

Deborah Wilson

PANEL 12 – PARTICIPATION IN PRINT AND BROADCASTING MEDIA

Chair: To be announced

Room: 4

‘Talking the Talk’ and ‘Walking the Walk’: Broadcasting Regulation and Citizen Participation in Wales

David Barlow

Paedophiles, Protestors and Partisans: The Rise and Fall of an Anti-Paedophile News Story

Simon Cross

The Representation of Citizens in Regional and Local Press Coverage of the 2005 General Election

Stephen Cushion

A Comparison of a Sample of New British Community Radio Stations with a Parallel Sample of Established Australian Community Radio Stations

Janey Gordon

PANEL 13 – REGIONALISM, GLOBALISM AND THE MEDIA

Chair: To be announced

Room: Upstairs @

Carriageworks

Television Regionalism: The Emerging Formation of Media Regionalisation in Greater China

Chih-Wen Cheng

Whose Imagination? Whose Community? Rethinking the Relationship between Media and Nation in a Global Era

Michael Skey

Media Impacts on Decision-Making in International Organizations: The Case of EU Policy-Making towards China

Li Zhang

PANEL 14 - MEDIATING SOCIAL HISTORY

Room: 1

Chair: Lance Pettitt

Listening & Learning – Social History and BBC Northern Ireland

Stephen Douds

Whose Nation on Film?

Tony Parker

Opening Up Our Archives: History, RTE and New Media

Liam Wylie

PANEL 15 – SCIENCE, TECHNOLOGY AND CULTURAL STUDIES

Chair: To be announced

Room: 6

Space Odysseys: Sobriety, Spectacle and Space Science Documentary

Vincent Campbell

Cultural Studies and Science

Mark Erickson

Bernard Stiegler and the ‘Industrialisation of Memory’

Ben Roberts

PANEL 16 - HEGEMONY AND THE MEDIA INDUSTRIES

Room: 2

Chair:

The Contradictions of ‘Olympism’ and the UK Media

J. Maguire and Peter Golding

Glass Ceilings and Velvet Ghettos? Women in the Scottish Media and Communication Industries

Rita Marcella, Lorraine Illingworth and Graeme Baxter

PANEL 17 - NATURE, CULTURE, MEDIA

Room: 5

Chair: To be announced

Marketing and the Eden Project – Branding Sustainability

John Blewitt

‘It’s Since This Blooming *Ground Force* Came On...It’s Blooming Awful’. From Lifestyle to ways of Life: An Ethnographic Study of Garden Lifestyle Consumption

Lisa Taylor

REFRESHMENTS

Levels 1 and 2

10.30 – 11.00

PLENARY 2

11.00 – 12 noon

Main Auditorium

'Chinese Journalism and Communication Education in the Global Context'

Professor Hong Fan

Tsinghua University, Beijing

Chair: Christine Geraghty

Sponsored by the Institute of Communications Studies (University of Leeds)

LUNCH

12 noon – 13.00

Levels 1 and 2

AMPE Executive Meeting in Upstairs @ Carriageworks

MeCCSA Executive Meeting in Main Auditorium

MeCCSA Postgraduate Network Meeting in Room 1

SCREENINGS 1 AND 2 AND WORKSHOP

13.00 – 14.00

SCREENING 1: *Café Casablanca* (Wallis, 2005, 25')

Main Auditorium

Presenters: Stephen Hay, Graham Roberts and Heather Willis

SCREENING 2: *Playing a Part* (Thynne, 2005, 45')

Upstairs@Carriageworks

Presenters: Lizzie Thynne, Mary Agnes Krell

WORKSHOP: PROBLEM-BASED LEARNING FOR MEDIA PRACTICE EDUCATORS

Led by: Maggi Savin Baden

Room: 1

Convenor: Roy Hanney

PANEL SESSION C

14.00 – 15.20

PANEL 18 - THE DISSEMINATION OF RESEARCH VIA PRACTICE **Room: 2**

Chair: To be announced

Publication of Practical Work in a Media Research Context and a Peer Review Network

John Adams

Dopamine – Documenting Practice as Research in Media and New Media Education

Nick Cope

Postgraduate Networking: Sharing Good Practices across Media, Communication, Film and Cultural Studies

Salvatore Scifo

PANEL 19 - INTERACTIVITY AND MEDIA
Chair: To be announced

Room: EP209

Augmented and Mixed Reality as New Interface Technologies for Medial Creation and Teaching

Reinhold Behringer and Nick Cope

Interactive Community Radio

Kate Bevan

Text Us on 86423: The Rise of Interactivity in Broadcast News

Claire Wardle

PANEL 20 – MITCHELL & KENYON - FILMS AS HISTORY
Chair: Michael Bailey

**Room: Upstairs @
Carriageworks**

The firm of Mitchell and Kenyon was founded by Sagar J. Mitchell (1866-1952) and his partner James Kenyon (1850-1925) in Blackburn in November 1897. It produced and released actuality, fiction and fake war films under the trade name of Norden and was the largest regional film producer in Britain during this period before the First World War. The films, mostly commissioned by travelling showmen, represent a rich and vibrant picture of Edwardian Britain and a unique body of historical material. Historians are now beginning to develop approaches to this expansive body of over 800 films and this panel will look at some of the tentative approaches being made to this material and will screen a selection of the archive. Special emphasis will be placed on the use of these films as social documents and their status as historical texts.

The panel will be presented by Dr. Vanessa Toulmin, Research Director of the National Fairground Archive at the University of Sheffield; Karen Alexander, Head of Distribution at the British Film Institute; and Dr. Simon Gunn, Reader in History, Leeds Metropolitan University.

PANEL 21 - GENDER, GENRE, CINEMA
Chair: Dr Millie Williamson

Room: 1

The Cultural Politics of Matrimonial Representations in Contemporary Popular Indian Media

Nananda Bose

Respectable Fears: Femininity, Genre and Legitimate Culture in the Prestige Horror Films of the 1940s

Mark Jancovich

Arse Bandits: Queers, Cons and the British Gangster Film

Sharif Mowlabocus

PANEL 22 - FUTURE TELEVISION
Chair: to be announced

Room: 5

Coming Together – The Dating Channel.com and the Future of Television

Gareth Palmer

Watching 'Doctor Who': The Future has Already Happened

Neil Perryman

MeCCSA/AMPE Conference 2006

PANEL 23 – (NEW) PERSONAL MEDIA

Room: 4

Chair: to be announced

A Craving for Content

Caroline Bassett

Podcasting: Radio in a Converging World

Richard Berry

PANEL 24 - THE POLITICS AND CULTURE OF ADVERTISING REGULATION

Chair: To be announced

Room: EP211

Who gives an FCUK about Advertising Regulations?

Dee Amy-Chin

OFCOM, Balancing Commercial and Public Interest: The Case of 'Adult' Channel 'Freeviews'

David Hutchison

PANEL 25 - DIGITAL MEDIA, PUBLIC SERVICE AND THE MARKET

Room: 3

Chair: to be announced

Political Economy of Digital Broadcasting – the Case of South Korea

Im Joon Ahn

Public Service Communications: Revisiting Some Age-Old Questions

Michael Klontzas and Maria Sourbati

The Politics of UK Digital Television Policy: One Dead Monkey, Two Big Gorillas

Paul Smith

PANEL 26 - WITNESS AND AUTHORITY

Room: 6

Chair: to be announced

'The Most Confusing Tears': Home Video, Sex Crime, and Indeterminacy in *Capturing the Friedmans*

Thomas Austin

The Videojournalism Revolution: Quality Television News?

Marie Kinsey, David Holmes and Katie Stewart

The Mediation of Security: Authority, Visualisation, and Eye-Witness Accounts

Stuart Price

REFRESHMENTS

15.20 – 15.40

Levels 1 and 2

DEBATE 1

15.45 – 16.45

Main Auditorium

Investigating the Citizen: Audience Research and Ofcom

Alison Preston

Senior Research Associate, Strategy and Market Research, Ofcom

Chair: Tim O'Sullivan

MeCCSA/AMPE Conference 2006

AMPE Annual General Meeting

17.00 – 18.00

Upstairs @ Carriageworks

MeCCSA Annual General Meeting

18.00 – 19.00

Main Auditorium

Conference Dinner at Hotel Metropole, King Street, Leeds

19.30 – 21.00

SCREENING 3

21.15 – 22.30

Main Auditorium

Electric Edwardians and Leeds

A new Mitchell Kenyon screening
Introduced by Dr Vanessa Toulmin
Accompanied by Stephen Horne

Sponsored by The Louis Le Prince Institute (University of Leeds)

This event will be followed by a late bar

Sunday 15 January 2006

PANEL SESSION D

09.30 – 11.00

PANEL 27 - PEDAGOGIES IN PROCESS

Room: 2

Chair: to be announced

Sex, Media and Pedagogy

Sara Bragg

Plagiarism in Radio

Mike Henfield

Re-Examining Media Studies through Learning Disability

Helen Kennedy and Andy Minnion

PANEL 28 - TELEVISION, CROSS- PLATFORM PROJECTS AND PARTICIPATORY MEDIA

Chair: to be announced

Room: EP 209

Digital Virgins: *Who do they think they are?* The BBC, Interactive Television and Driving Digital Take-up

James Bennett

MeCCSA/AMPE Conference 2006

From Broadcaster to Host – Participatory Public Service Content

Lizzie Jackson

PANEL 29 - UK RADIO POLICY: REMEDYING THE ABSENCE OF INDEPENDENT MONITORING

Chair: Peter Lewis

Room: EP 211

Richard Berry, Janey Gordon, Stephen Lax and Tim Wall

PANEL 30 - NEW MASCULINITIES AND CELEBRITY

Room: 4

Chair: to be announced

Old Worlds, New Man?: Re-Articulating Masculinity within the Star Persona of Orlando Bloom

Ian Huffer

Straight Acting? Visuality, Virtuality and Gay Male Desire

Gareth Longstaff

Does Boris Johnson have Fans?

Andy Ruddock

PANEL 31 - ADAPTATION AND TRANSLATION

Room: 3

Chair: to be announced

Adapting Agatha: Film and Television Adaptations of Agatha Christie's Poirot

Delyth Puleston Davies

Disseminating *A Clockwork Orange* from *Vinyl* to *A Clockwork Orgy*

Ian Hunter

Anglophilia, Anglophobia and the Middle Ages in Hollywood

Jonathan Stubbs

PANEL 32 - CONTESTING THEORETICAL APPROACHES

Room: 1

Chair: to be announced

Passing Ethnographies or Following Networks? Tracking the Configuration of New Media Worlds

John Farnsworth and Terry Austrin

Morphing Industries: Cosmetic Surgeons and Makeover Culture

Meredith Jones

Media Uses and Everyday Environmental Experiences: A Positive Critique of Phenomenological Geography

Shaun Moores

PANEL 33 - WAR: PRESS COVERAGE

Room: Upstairs @
Carriageworks

Chair: to be announced

International Press Coverage of 9/11: Patterns of Similarity and Difference in a Multidisciplinary Perspective

Cristina Archetti

Situating Objectivity and Impartiality: The Social Production of Journalistic Norms

David Nolan

Understanding US Foreign Policy in Europe: An Analysis of its Coverage in the Press of the 'Big Four' from 6 March until 3 April 2003

PANEL 34 – MEDIA AUDIENCES AND THE CONDITIONS OF CONSUMPTION

Chair: to be announced

Room: 6

Cinemagoing in Tokyo

Rayna Denison

Young Arab Audiences and Satellite TV in the Middle East: A Study of Consumption

Naeema Farooqi

'Celluloid or Silicon?' Digital Cinema and the Future of Specialised Film Exhibition

Stuart Hanson

REFRESHMENTS

11.00 – 11.30

Levels 1 and 2

PLENARY 3

11.30 – 12.30

Main Auditorium

'The Difference Media Make'

Dr Nick Couldry

London School of Economics

Chair: Anita Biressi, Roehampton University

Sponsored by School of Cultural Studies (Leeds Metropolitan University)

LUNCH

12.30 – 13.30

Levels 1 and 2

DEBATE 2

13.30 – 14.30

Main Auditorium

The future of the BFI National Library and Archive.

A discussion about the challenges ahead.

Darren Long, Head of Collections and Information, British Film Institute

Professor John Ellis, Royal Holloway, University of London.

DEBATE 3

13.30 – 14.30

Screening Room, EP 209

MeCCSA/AMPE Conference 2006

Understanding New Femininities in Contemporary Popular Media

Dee Amy-Chinn, Oxford Brookes University

Julia Dane, University of East London

Chair: Natalie Fenton

SCREENING 4

13.30 – 14.30

Upstairs @ Carriageworks

Now You See Her (Peters/Cullen, 2003, 25')

Presenter: Lloyd Peters

REFRESHMENTS

14:30 – 14:45

Levels 1 and 2

PANEL SESSION E

14.45 – 16:15

PANEL 35 - PRACTICE AND PEDAGOGY

Room: 4

Chair: to be announced

Disciplining Photography: The Constitution of Photographic Practice within Non-Vocational Photography Courses

Karen Cross

Art Imitates Life: Or how Arts Tutors Can Use Life Coaching to Enhance their Professional Skills

Brian Hoey

More than Work Experience? Students and Professionals Working together on 'Liver FM'

Richard Rudin

PANEL 36 – GAMES RESEARCH

Room: 1

Chair: Helen Kennedy

Pixels, Polygons and Pedagogy: Teaching the Theory and Practice of Videogames

Barry Atkins

Playing the Ring: Intermediality and Ludic Narratives

Jon Dovey and Helen Kennedy

Circuits: a Video Essay on Virtual and Actual Play

Seth Giddings

Demon Power Girl: Regimes of Form and Force in Videogame Versions of Buffy the Vampire Slayer and Primal

Tanya Kryzwinska

PANEL 37 - QUEER TV

Room: 5

Chair: to be announced

The L Word: Exploring Representations of Lesbian Culture

Faye Davies

'Necessary Fictions': *Queer as Folk*, The L Word and the Imagined Gay Community

Christopher Pullen

Ruth and Bettina: Queer Feminism in HBO's *Six Feet Under*

Sherryl Wilson

PANEL 38 - SOUND MUSIC AESTHETICS

Room: 2

Chair: to be announced

Uses of Music in African Cinema

Alex Fisher

Selling Spectacular Sound: Dolby and the Unheard History of Technical Trademarks

Paul Grainge

***Blackpool* and the Strange Case of the Missing Television Musical Dramas**

John Mundy

PANEL 39 - INSTITUTIONS, IDEOLOGIES AND PRACTICES

Room: 3

Chair: to be announced

Neoliberalism and the Making of UK Media Policy

Des Freedman

Doing What it Takes: Political Commentary, The Fox Broadcasting Company and 24

James Russell

Doing 'The Work of the NFT' in Nottingham – or How to Use the BFI to beat the Communist Threat in Your local Film Society

Melanie Selfe

PANEL 40 - MEMORY, EXPRESSION AND THE HUMAN

Room: EP 209

Chair : to be announced

A Whited Sepulchre

Tony Downmunt

The Dramatic Human Voice on Film

Martin Shingler

Where Has All the Drama Gone? The Displacement of Human Drama in the Forensic Crime Drama *CSI: Crime Scene Investigation*

Elke Weissmann

PANEL 41 - PLAYFUL AUDIENCES

Room: Upstairs @

Chair: to be announced

Carriageworks

New Approaches to Audiences and Identities: Constructivism, Metaphors and Lego Serious Play

David Gauntlett

The Heterology of the Video Game

Dean Lockwood and Tony Richards

REFRESHMENTS

16:15 – 16:45

Levels 1 and 2

* subject to change without notice