



MeCCSA

RGU ABERDEEN 2022

CONFERENCE PROGRAMME

SILENCED VOICES

7TH-9TH SEPTEMBER 2022

#MeCCSA2022

 **ROBERT GORDON
UNIVERSITY ABERDEEN**

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WELCOME

We are delighted to be hosting the annual MeCCSA conference at Robert Gordon University 7th-9th September 2022 and welcome everyone back to the conference after a two-year hiatus since MeCCSA 2020 at the University of Brighton. We are very pleased to welcome MeCCSA to Aberdeen, the Granite City, and hope you will enjoy experiencing some of the culture of the North East of Scotland during your visit.

The theme of our conference is Silenced Voices. The silencing of voices goes hand in hand with powerlessness and oppression. In a world grappling with the implications of fake news, cancel culture, the suppression of journalism, post-truth politics, debates about freedom of speech, and the mainstreaming of lies, we hope that this timely theme will inspire presenters to engage in analyses of the ways in which media and cultures work with and against those with silenced voices.

In a range of plenaries, roundtables, panels, screenings and exhibitions, this conference will critically engage with a wide range of topics relating to minority, excluded, alternative and powerless communities, and their ability to influence public discourses.

The MeCCSA conference is an annual presentation of the best work across the full range of MeCCSA interests and an opportunity to discuss important topics in media and Higher Education policy. We would like to thank the Executive Committee of MeCCSA for the opportunity to host MeCCSA 2022 and for their support and guidance over the last few years. We also thank the keynote speakers, the presenters in the panel sessions, film screenings and roundtables, publishers, and all the delegates for participating in the event. Finally, we would like to thank staff from the School of Creative and Cultural Business at RGU who have made this event possible, particularly members of the Local Organising Committee.

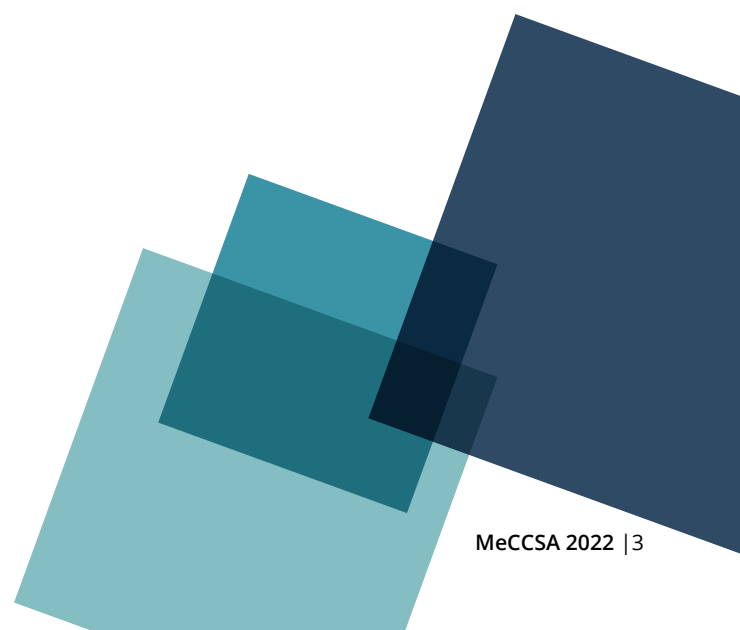
We would like to bring your attention to the MeCCSA statement on diversity and discrimination, given on the following page. MeCCSA events have generally benefitted from a high level of collegiality which we appreciate and are committed to sustaining in future.

Thank you for your cooperation and support.

If you are posting about the conference on social media, please use the official conference hashtag **#MeCCSA2022**.

Sarah Pedersen

Chair of the Local Organising Committee



About MeCCSA

MeCCSA is the subject association for the field of media, communication and cultural studies in UK Higher Education. Membership is open to all who teach and research these subjects in HE institutions, via either institutional or individual membership; international members are also welcome. The field includes media and cultural studies; film, TV and screen studies; digital media and culture; media production, journalism, radio, advertising, PR, creative writing, and publishing.

MeCCSA members organise activities through 11 networks: Climate Change; Disability Studies; Local and Community Media; Policy; Postgraduate; Practice; Race, Ethnicity and Postcolonial; Radio Studies; Social Movements; Sound Studies; and the Women's Network.



MeCCSA is recognised by, and works with, government departments and other agencies. The association has represented its subject areas and made recommendations to bodies such as HE funding agencies and the Quality Assurance Agency. It is an unincorporated association, whose constitution includes the following purposes:

- Supporting, developing, representing and promoting the field in Higher Education
- Providing a professional forum for members to exchange information and experience
- Contributing to policy debates and consultations
- Raising and improving public understanding of the field
- Maintaining and improving the quality of provision in teaching and learning in the field
- Advising research and funding bodies, and other relevant national and international bodies, including professional practice and training associations
- Promoting the interests of students
- Fostering research in the field
- Advising on professional qualifications in the field
- Promoting policies which encourage diversity and equal opportunities in the field



MeCCSA statement on diversity and discrimination

MeCCSA does not tolerate any form of hate speech or discrimination from speakers or participants in any forum including keynotes, panels and network meetings which take place at MeCCSA conferences and events.

We do not accept any kind of harassment – verbal, sexual or otherwise. This includes (but is not limited to) bullying, unwanted touching, comments on personal appearance or identities/ characteristics.

When making a presentation to be given during a MeCCSA event which deals with sexual assault, harassment or hate speech, the presenter must make this clear before they start.

If an individual at an event uses language that is in any way discriminatory or exclusionary, or any form of hate speech, that individual will be asked to leave immediately. One of the roles of conference panel or event Chair is to oversee proper conduct and considerate debate during panels and events and they will be fully supported by MeCCSA to take action in the case of a speaker or participant behaving in an offensive or deliberately disruptive manner.

Where someone believes they have been unfairly excluded on the grounds of their behaviour, they should contact the conference hosts and the MeCCSA Chair (or if this is a Network event, the Network Chair and the MeCCSA Chair). Security officers will be asked to escort excluded individuals away from any event if they do not leave voluntarily.

We also operate an 'opt IN' social media policy – if an individual presenter prefers not have audience members tweeting or otherwise sharing their content via social media, or taking photographs, this preference must be signalled before the presentation begins and social media icons or Twitter handles should be excluded from presentation slides.

MeCCSA events have generally benefitted from a high level of collegiality which we appreciate and are committed to sustaining in future. Thank you for your cooperation and support. If you have any questions about this policy, please email Professor Einar Thorsen, MeCCSA Chair (2021-).



Useful information



Getting here:

From the airport

Aberdeen airport is 7 miles to the north of Garthdee campus.

Getting to Garthdee from the Airport

By bus

The Stagecoach 727 services operates a regular frequency from the airport to the city centre. It costs £3.70 one way and £6.70 for a return ticket lasting 28 days, and will take approximately 35 minutes (longer at peak times).

From the city centre to Garthdee, the number 1 or 2 First buses will take you to the Garthdee campus.

By taxi

A taxi from the airport to Garthdee will take approximately 25 minutes (longer at peak times), and will cost approximately £20.

Taxi information:

Aberdeen Taxis 01224 200200
Rainbow City Taxis 01224 878787
ComCab 01224 353535

From the centre of Aberdeen

Bus numbers 1 and 2 travel directly to the Garthdee campus from Union Street in the city centre.

Directions to Union Street from the train station:

- Exit the station via the steps across from the Station Hotel.
- Cross Guild Street at the pedestrian crossing and turn to the left.
- Enter the Trinity Mall, approximately 10 yards ahead. Proceed straight through the Trinity Mall and exit on to Union Street.
- Turn to the right and proceed to the first bus stop.
- The number 1 or 2 buses will take you to Garthdee. The bus will take approximately 30 minutes.

Parking

A limited amount of guest parking is available around the Garthdee campus. Please contact reception at the Sir Ian Wood Building on arrival.

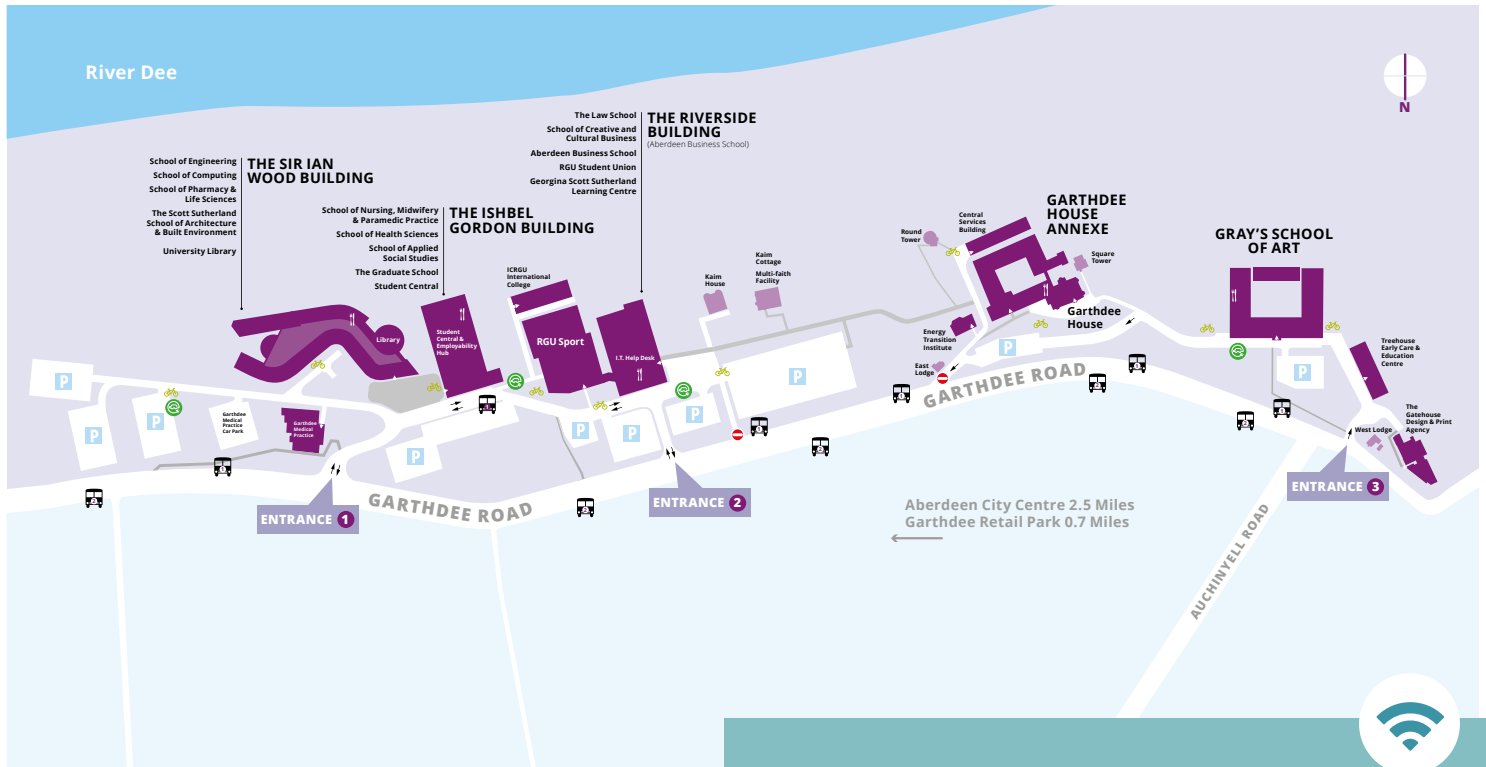
Publishers:

We welcome a number of publishers to the conference: Peter Lang, Intellect, Palgrave and Polity. Their exhibition stands can be found in the amphitheatre below the MeCCSA reception desk at the front of the Sir Ian Wood Building.

Film exhibition:

A continuous reel of films and videos produced by MeCCSA conference participants will be running in room N247 during the conference. Further information about the films and their producers will be found in this room.





Health and First Aid:

For minor medical queries, in the first instance, please contact a member of the conference organising team at the reception desk in the Sir Ian Wood Building.

In an emergency and out of hours please contact NHS 24 on 111 or go directly to Aberdeen Royal Infirmary, Foresterhill, Aberdeen, AB25 2ZN

Sustainability

Conference bags are made from coloured natural cotton while the pens supplied in the bags are from rPET recycled plastics.

Other useful information

There are ATMs located in the Sir Ian Wood Building and the Aberdeen Business School. Gender-neutral and disabled toilets are located throughout the Sir Ian Wood Building and in the Library Tower – please ask to be directed to them.

Wi-Fi access:

If your institution is a member of Eduroam you will be able to use that service on the University Campus.

It is also possible to connect to The Cloud network.

- 1) Switch on your phone, tablet or laptop and check that WiFi is enabled.
- 2) Select "The Cloud" from the available network list.
- 3) The venue landing page will appear in one of the following ways:
 - a) On Apple devices it will appear automatically when you try to access the internet.
 - b) On Android devices it will appear automatically or a notification will alert you that the page is available.
 - c) Other devices will behave as a) or b).
- 4) Once registered you can access the internet via The Cloud Wifi

If none of the above occur, open your internet browser – the venue landing page will appear when you enter the address: <https://service.thecloud.net>

If it's your first time using the The Cloud network, follow the easy one-time registration process by sharing some simple details.







Schedule at a glance

WEDNESDAY, SEPTEMBER 7TH

11:30-11:45

Session 1: Welcome and opening session
N242

11:45-12:30

Session 2: Keynote speaker
Professor Anandi Ramamurthy N242

12:30-13:30 ————— Lunch Break

13:30-15:00 —————

Session 3A
The impact
of COVID-19 I
N310

Session 3B
Masculinities
and fandom
N309

Session 3C
Silenced
voices
N345

Session 3D
Class and
inequality
N311

Session 3E
Histories of
silenced voices I
N344

Session 3F
Muslims in
the Western
public sphere
N242

15:00-15:20 ————— Coffee Break

15:20-16:50 —————

Session 4A
Politics, policy &
communication I
N311

Session 4B
Women's voices I
N309

Session 4C
Marginalised
Voices in local and
community media
N344

Session 4D
Writers & writing
N310

Session 4E
Activism & protest
N242

Session 4F
Making voices
heard through
film
N117

17:00-18:00 —————

Session 5A
Local and community network
roundtable N309

Session 5B
Race, ethnicity and post-colonial
network roundtable N344

Session 5C
Policy network roundtable
N311

19:00-20:30 Lord Provost's Reception, Aberdeen Town House.

20:30-22:30 Pub Quiz at Six Degrees North





Schedule at a glance

THURSDAY, SEPTEMBER 8TH

09:00-10:30

Session 6A
Listening
and
speaking
N310

Session 6B
Post-
truth and
resistance
N311

Session 6C
The transformation
of news media
N345

Session 6D
Histories of
silenced voices II
N344

Session 6E
Women's voices
II: Speaking Out
on Men's Violence
Against Women
N309

Session 6F
Making Voices
Heard: Sonic
Perspectives
on Mediated
Soundscapes
N242

Session 6G
Voices from
the makers
of film and
television
N117

11:45-12:45

Lunch Break and individual network meetings

12:45-14:15

Session 9A
Bodies in
the media
N309

Session 9B
Disability,
inclusion and
exclusion
N344

Session 9C
Music
fandoms and
communities
N117

Session 9D
Speaking out
about climate
change
N118

Session 9E
Politics,
policy and
communication
II
N311

Session 9F
Radio studies
network
panel
N345

Session 9G
Sexualities
and identities
I
N242

Session 9H
Impact of
COVID-19 II
N310

17:00-18:00

Session 12A
Postgraduate network
N309

Session 12B
Women's network
N344

Session 12C
Practice-based network
N311





Schedule at a glance

FRIDAY, SEPTEMBER 9TH

09:00-10:30

Session 13A
Women's
voices III
N309

Session 13B
Sexualities and
identities II
N242

Session 13C
Diaspora,
identity and
belonging
N311

Session 13D
Vulnerability
and
voicelessness
N310

Session 13E
Journalism
Suppression in
challenging times:
Rising above or
laying low?
N345

Session 13F
Time,
memory and
place
N344

Session 13G
Archives,
memory and
film
N117



KEYNOTE SPEAKERS

Professor Gregory Philo *(emeritus),*

Glasgow University Media Group

“From Interpreting the World to Changing It”.

This paper takes up the arguments of Howard Becker and Herbert Marcuse on the role of social and cultural theorists in a world that is structurally damaging to much of its population. The issues of ‘Whose side are we on?’ and what it means to act ‘normally’ within social and economic structures whose outcomes are insane could now hardly be more pertinent. We have a duty of care to those we teach and the society in which we live. An issue such as climate breakdown literally imperils the future of humanity and we cannot be neutral commentators on the forces which are driving it. But what should our role be and how can we best contribute to instigating change?

Professor Philo’s research interests are in the area of media and cultural reception and in recent years have focused on political advertising, images of health and illness (including mental illness), migration and race. Over the last 30 years, the Glasgow Media Group has pioneered research methods focusing on the use of language in news and other media formats and has investigated how meanings are established for audiences.

Professor Anandi Ramamurthy

Professor of Media and Culture, Sheffield Hallam University

“Elevating the voices of the marginalised: the Nursing Narratives project”.

Black and Brown health care workers lost their lives disproportionately during the pandemic. What role did racism play? Our research and film sought to amplify the voices of nurses, midwives and other health care workers to understand their experiences both during the pandemic and in their working lives. They are the survivors and have come together to expose the racisms entrenched in our health care system and demand systemic change.

Professor Ramamurthy’s primary research interests are focused on critically analysing racism and colonialism in media and culture to challenge hegemonies and amplify the voices of the oppressed. Her previous work has explored images of Africa and Asia in British advertising, Asian youth movements in Britain, and representations of Palestine.



Professor Karen Ross

Professor of Gender and Media, Newcastle University

“Menopause madness and the creative crone: participatory research with wise women”.

We are currently in something of a menopause ‘moment’ with documentaries and news stories regularly featuring aspects of menopause, from the availability of HRT to the impact of depleted hormones on brain health. Professor Ross will talk about her latest project, which engaged women in Newcastle and Makerere in storytelling and creative practice as they talked about their menopause journey. She will also screen some extracts from the animated film which constitutes the primary output from the work.

Karen Ross is Professor of Gender and Media at Newcastle University and a member of MeCCSA’s Executive Committee. Her research focuses on the relationship between gender and media, and in particular the relationship between gender, politics and news. More recently, she has been researching older women in/and the media. She is the general editor of the *Encyclopedia of Gender, Media and Communication* (Wiley-Blackwell 2020) and is currently researching the experiences of older women media professionals.



Dr Miklós Áron Sükösd

Associate Professor in the Department of Communication at the University of Copenhagen

Threats to democratic communication in Europe: Who wants to silence voices and why?

This keynote will explore various dimensions of risks and threats to democratic communication in Europe, including right-wing populism, weakening public service media, Russian misinformation, Chinese efforts at exerting global censorship, and terrorist threats. Some questions regarding solutions (constructive journalism, engaged scholarship, democracy education and others) will also be raised.

Dr Sükösd has served on major international media research and consultancy projects, including as Chair of the COST A30 Action “East of West: Setting a New Central and Eastern European Media Research Agenda”, and as a key expert and team leader in the European Union’s “Independent Study on Indicators for Media Pluralism in the Member States”. His research interests include the media in Central and Eastern Europe, Russia and China; and environmental communication.



Alexis Brown

“Higher education in times of turmoil”

Alexis Brown is Director of Policy and Advocacy at HEPI. Prior to joining HEPI, she was a Policy Manager at the Russell Group, where she managed a portfolio of policy issues related to higher education, skills and funding. She holds a PhD in English Literature from the University of Oxford, and has worked in a variety of capacities at the University of Oxford, University College London and the University of Sheffield.





MeCCSA Awards 2022 Shortlist



The MeCCSA Outstanding Achievement Awards 2022 are a new series of annual awards to recognise outstanding research in the fields of media, communication, and cultural studies.

MeCCSA Journal Article of the Year

- Anastasia Kavada (University of Westminster) and Thomas Poell (University of Amsterdam). From Counterpublics to Contentious Publicness: Tracing the Temporal, Spatial, and Material Articulations of Popular Protest Through Social Media, *Communication Theory*, Volume 31, Issue 2, May 2021, Pages 190–208, <https://doi.org/10.1093/ct/ctaa025>
- Claudia Mellado (Pontificia Universidad Católica de Valparaíso, Valparaíso, Chile), Daniel Hallin (University of California, San Diego, San Diego, CA, USA)... Daniel Jackson (Bournemouth University), et al. Sourcing Pandemic News: A Cross-National Computational Analysis of Mainstream Media Coverage of COVID-19 on Facebook, Twitter, and Instagram, *Digital Journalism*, 9:9, 1261-1285, DOI: 10.1080/21670811.2021.1942114

MeCCSA Monograph of the Year

- Amy Holdsworth (University of Glasgow) *On Living with Television*. Duke University Press.
- Cristian Vaccari (Loughborough University) and Augusto Valeriani (University of Bologna) *Outside the Bubble: Social Media and Political Participation in Western Democracies*. Oxford University Press.
- David Martin-Jones (University of Glasgow) *Columbo: Paying Attention 24/7*. Edinburgh University Press.

MeCCSA Edited Collection of the Year

- Mary Harrod (University of Warwick), Suzanne Leonard (Simmons University in Boston, USA), and Diane Negra (University College Dublin, Ireland) *Imagining "We" in the Age of "I": Romance and Social Bonding in Contemporary Culture*. Routledge.
- Pieter Verdegem (University of Westminster) *AI for Everyone?: Critical Perspectives*. University of Westminster Press.

MeCCSA Practice Based Research of the Year

- Shweta Ghosh (University of Reading) *We Make Film*
- Alastair Cole (Newcastle University) *Iorram (Boat Song)*

MeCCSA Doctoral Research of the Year

- Natalie-Anne Hall (University of Manchester) *Taking back control: The online political engagement of pro-Leave non-digital-native Facebook users*
- Laura Mora (Keele University) *Examining the self-representation of hijab fashion bloggers as a postfeminist phenomenon: Discourses of empowerment and their limitations*
- Stephen Goulding (Ulster University) *From Militancy to New Media: The Discursive Construction of Irish Republicanism*

Bursary award winners

A new MeCCSA conference bursaries scheme was introduced this year. The bursaries, aimed at postgraduate researchers, unwaged and sessional scholars, included conference fee waiver and up to £200 travel and accommodation expenses.

Congratulations to the following, who were awarded a bursary for MeCCSA 2022:

Chalisa Chintrakarn, University of Birmingham

Emma Flynn, University of Strathclyde

Faith Kirigha, University of Falmouth

Gabriela Ramirez Galindo, University of Brighton

Kateryna Sivak, Birmingham Institute of Media and English

Social programme

Tuesday 6th September

Pre-conference drinks at Revolution at 6pm

If you arrive in Aberdeen on 6th September, please join members of the local organising committee for a welcome to the city.

Wednesday 7th September

19.00 to 20.30

Civic reception with the Lord Provost of Aberdeen
Aberdeen Town House, Broad Street, Aberdeen.

20.30 to 22.30

Pub Quiz

A test of your general knowledge and wits. Join us for an evening of fun at Six Degrees North, 6 Littlejohn Street, Aberdeen – a short walk from the Town House.

Thursday 8th September

19.30 to 23.30

Conference dinner and traditional Scottish Ceilidh

Dinner at the Sandman Hotel followed by an evening of traditional Scottish Ceilidh dancing to the music of the Hipflask Ceilidh Band.

Programme for **WEDNESDAY, SEPTEMBER 7TH**

11:30-11:45 **Session 1: Welcome and opening session**
Professor Nick Fyfe, Vice Principal for Research and Community Engagement, RGU
Professor Einar Thorsen, Chair of MeCCSA
Dr Jo Royle, Dean of the School of Creative and Cultural Business, RGU

LOCATION: N242

11:45-12:30 **Session 2: Keynote speaker**
Professor Anandi Ramamurthy, Professor of Media and Culture, Sheffield Hallam University.
"Elevating the voices of the marginalised: the Nursing Narratives project".
Chair: Dr Jo Royle, Dean of School of Creative and Cultural Business, Robert Gordon University.

LOCATION: N242

12:30-13:30 **Lunch Break**

13:30-15:00 **Session 3A: The impact of COVID-19 I**
Laura Harris and Ali Fitzgibbon. *What happened to hope? The vulnerability and stratification of hope among creative freelancers during COVID19*
Ian Bucknell. *Remote voices: have new ways of working during the pandemic impacted on the diversity of sources in television news?*
Jack Newsinger, Helen Kennedy, Natalie Wreyford and Rowan Aust. *Motherhood, television work and the pandemic*
Hanna Klien-Thomas. *Caribbean Carnival in the pandemic: navigating hegemonic and competing temporalities in digital platforms*

CHAIR: Madeleine Marcella-Hood **LOCATION: N310**

Session 3B: Masculinities and fandom
Paul Reilly. *#ScotlandsShame? Twitter, football and sectarianism in Scotland*
Amy Rankine. *No Room at the Bar: An Exploration of Beer and Masculinity on Screen*
Altman Yuzhu Peng. *Male students monopolise the interpretation of masculinity: A reflective analysis of China's secondary school sports fandom*
David Randles. *New Players: Exploring the emergence of football fan-produced digital platforms as a challenge to mainstream media*

CHAIR: Elliot Pirie **LOCATION: N309**

Session 3C: Silenced voices
Anna Notaro. *Silenced Voices: from dystopian narratives of fear to heroic narratives of migration*
Nathasha Edirippulige Fernando. *Empathic narratives: A case study of immigrati/e in Milan perceiving the 'Migration Crisis'*
Liriam Sponholz, Anna-Maria Meuth, Sabrina Zajak and Mirjam Weiberg-Salzmann.
Mediatriggers: Key events generating news waves on Islam and Muslims in Western Europe (2000–2020)
Tawanda Mukurunge and Lorenzo Dalvit. *Self-censorship and social media in Zimbabwe*

CHAIR: Biserka Anderson **LOCATION: N345**



13:30-15:00

Session 3D: Class and inequality

Stephen Harper. [Contrarians at the Gates: Carnival, Counter-Surveillance and Class in British Police Audit Videos](#)

Rachel Broady. ["It's patronising to think people on benefits need to be taught how to budget" : redefining expert sources on poverty](#)

Tom Sykes and Louis Netter. ['Coast of Teeth': Textual and Visual Reportage of England's Seaside Towns in a Time of Crisis](#)

Antje Glück. [\(De-\)Constructing Marginalized Identities: North East England and East Germany in Mainstream Journalistic Discourses](#)

CHAIR: James Morrison

LOCATION: N311

Session 3E: Histories of silenced voices I

Rinella Cere and Danilo Giglito. [Silenced voices from the archives: colonialism in British anthropological films](#)

Uschi Klein. [Silenced by oppression but resisting through photography: vernacular photography during Romania's communist era \(1947-1989\)](#)

Tejshree Auckle and Farzeen Heesambee. [One fact, different narratives: A comparative study of News Framing in UK and Mauritius print media covering the 1832 pro-slavery rebellion in colonial Mauritius.](#)

Andrew Spicer and Jane Dawson. [Alternative Voices in Natural History Programmes](#)

CHAIR: Peter Reid

LOCATION: N344

Session 3F: Muslims in the Western public sphere

Elizabeth Poole, Katharina Schmoll, Nadia Haq and Laura Mora

This panel seeks to discuss Muslims' current position in Western public spheres. Research has long highlighted Muslims' often stereotypical and pejorative representations in Western media. More recent research has also started to analyse and stress Muslims' agency and voice in emerging digital publics that potentially facilitate self-representation and empowerment. This panel contributes to the ongoing discussion by exploring questions such as: How are Muslims currently represented in Western mainstream media? How can journalists contribute to greater inclusivity and diversity? And how far have digital publics and social media allowed for greater voice and Muslim empowerment? Notably, this panel also aims to further discuss and provide fresh insights into these questions at a time where societal polarisation and public acts of Islamophobia are increasing in Western societies.

CHAIR: Elizabeth Poole

LOCATION: N242

15:00-15:20

Coffee Break



15:20-16:50

Session 4A: Politics, policy and communication I

Maike Dinger. *The missing voices of 'indyref' – media representation, (dis)enfranchisement and participative action during the 2014 Scottish referendum campaign*

Tom Chivers and Stuart Allan. *Public service broadcasting's public values: Towards a typology for policymaking*

Antje Scharenberg. *"From the Sea to the City": how trans-local networks of social movement actors are re-doing Europe from the municipalities*

Jinchu Chen. *Lennon Wall: The Spatial politics in the process of Hong Kong Anti-Extradition Law Amendment Bill Movement and the re-construction of Hong Kong Subjectivity*

CHAIR: Elliot Pirie

LOCATION: N311

Session 4B: Women's voices I

Jemma McCarron and Barbara Mitra. *Silencing in the #MeToo Twittersphere*

Sana Bilgrami and Niroshini Thambar. *We Speak: A Personal Discourse on the Representation of South Asian Women in Scotland*

M. Giovanna Miralles Terán de Wilkin. *Maya Women in Power: Dialogues, an Online Encounter*

Moon Sultana. *Experiences of Bangladeshi Women in Blogging and Vlogging*

CHAIR: Helen Dargie

LOCATION: N309

Session 4C: Marginalised Voices in Local and Community Media

Rachel Matthews, Kathryn Burnett, Elizabeth McLaughlin, Katharina Biringer, Berfin Emre, Lenka Waschková Císařová

This panel brings together four papers which examine the role of a local and community media in highlighting the voices of people marginalised by virtue of geography or identity. Taking inspiration from the conference theme of Silenced Voices, participants will draw on a variety of contexts across Europe, to examine the activities of those working beyond the mainstream media, the challenges they face and the impact of those activities on the identities of those excluded from dominant media practices. The papers focus on practitioners as well as audiences. This panel itself, therefore, brings increased focus to those working in the local and community media, who are often considered as an afterthought in media scholarship.

CHAIR: Rachel Matthews

LOCATION: N344

Session 4D: Writers and writing

Julia Seiler and Audrey Laing. *Self-Presentation of Poets: Modern Poets and Their Digital Personae*

Christina Williams. *Writing Voices: Writing Fiction as Silenced Cultural Work*

Roger Owen and Dafydd Sills Jones. *Cafflogion: Adaptation and Re-mediation of 'Silenced Voices' in a Welsh Novel*

Ildiko Kaposi. *Stories of Censorship from Kuwait: the Lived Experience of Authors*

CHAIR: Audrey Laing

LOCATION: N310

Session 4E: Activism and protest

Jackie Harrison and Sara Torsner. *Redressing the silencing of public sentiment: News journalism as a form of civil resistance*

Faith Halima Kirigha. *Freedom of speech: Regulation, the balance of power, and digital sovereignty in Kenya*

Suzanne Temwa Gondwe Harris. *From Brixton to Buenos Aires: The Systematic Invisibility of Ethnic Minority Media*

Kerry Traynor. *From #BLM to UN recognition for working equids: digital activism practice and impact*

CHAIR: Nichola Strachan

LOCATION: N242



15:20-16:50 **Session 4F: Making voices heard through film**
Agata Lulkowska. *Unmuting Silenced Voices - The Voice of Sierra Nevada*
Dror Dayan. *Using documentary filmmaking to empower affected voices challenging mainstream narratives*
Jill Daniels. *The performative voice-over: reframing aesthetic techniques in the essayistic radical film*
Amel Moyersoan. *Creating Female History - a video essay*

CHAIR: Simon Farmer

LOCATION: N117

17:00-18:00 **Session 5A: Local and Community Network Roundtable**
A discussion of public interest local news in Scotland featuring participants from the Scottish Government's Public Interest Journalism Working Group.
Chair: James Morrison, RGU. Participants: John Toner, NUJ Scottish organiser; Frank O'Donnell, editor in chief of *Aberdeen Press & Journal* and formerly editor of *The Scotsman*, *Edinburgh Evening News* and *Scotland on Sunday*;
Rhiannon Davis, editor and founder of Glasgow's hyperlocal *Govanhill Magazine*.

LOCATION: N309

Session 5B: Race, Ethnicity and Postcolonial Network Roundtable
'Overlooked voices in media audience studies'.
The roundtable will largely focus on South Asian women as a media audience and will examine how they have been overlooked in audience studies.
Participants: Rittika Dasgupta, Herminder Kaur and Hanna Klien Thomas.

LOCATION: N344

Session 5C: Policy Network Roundtable
On the occasion of the BBC centenary, this session will discuss the BBC and Public Service Media. PSM have long been viewed as important sources of information that enable a plurality of voices to be heard within democratic societies. However, the long-term future of organisations such as the British Broadcasting Corporation (BBC) and Channel 4 in the UK appear increasingly in doubt, both due to government plans to cut public subsidies to PSM, as well as the growing challenges that these organisation face in today's globalised and digitally convergent media industry. In this roundtable, our experts will give lightning talks (no longer than 5 minutes) that look back at the history of organisations such as the BBC and the key challenges facing PSM (both within the UK and Europe), ranging from concerns over funding, decreasing audiences, growing competition to their efforts to ensure their future sustainability and editorial independence from national governments. The roundtable will then invite contributions from the panel speakers and audience about the future trajectory of PSM in the next decade.
Participants will include: Mark Ashmore (LJMU); Tom Chivers (Cardiff); Hossein Derakhshan (LSE); Tony Downunt (Goldsmiths); Adrian Hillman (Goldsmiths); Helen Jay (Westminster); Alex Kocic (Napier); Eleonora Mazzoli (LSE); Maïke Dinger (Stirling); Giles Moss (Leeds).

LOCATION: N311

19:00-20:30 **Lord Provost's Reception, Aberdeen Town House, Broad Street, Aberdeen**

20:30-22:30 **Pub Quiz at Six Degrees North, 6 Littlejohn Street, Aberdeen**



Programme for THURSDAY, SEPTEMBER 8TH

09:00-10:30

Session 6A: Listening and speaking

Heather Anderson and Bridget Backhaus. *Who gets the opportunity to speak? News and current affairs production and the Australian community radio codes of practice.*

Anirban Mukhopadhyay. *Techniques of Governmentality and the disciplining of "National" consciousness: Radio and Voices of Resistance in Postcolonial India*

Abigail Wincott. *What should we do with the listener in audio journalism?*

Abigail Gardner. *Listening Across Lines: Reflections on Three Adapted Digital Storytelling Projects*

CHAIR: Audrey Laing

LOCATION: N310

Session 6B: Post-truth and resistance

Patrick Smith. *Mediated Forensics and Radical Unsilencing*

Huw Davies and Sheena Macrae. *An Anatomy of the British War on Woke*

David Smith, Alice Butler-Warke and Lee Boag. *Land of Woke and Glory?: the conceptualisation and framing of 'wokeness' in UK media and public discourses.*

Emma Duester and Michal Teague. *Reclaiming Voices: Vietnamese Cultural Professionals' experiences of digital technology as a form of empowerment and as a form of digital cultural colonialism*

CHAIR: Jack Keenan

LOCATION: N311

Session 6C: The transformation of news media

Agnes Gulyas and Kristy Hess. *No place like home?: Exploring a homely orientation for local digital news spaces*

Yasser Abuali. *Investigating Six Professional Journalistic Roles in the Kuwaiti Media System Across Four Platforms*

Jasmin Surm. *Hierarchy and Inequality vs Collaboration and (In)Dependence: Relationships and Power Dynamics in the Global News Production Process*

Tom Bradshaw. *Self-censorship and the ethics of sports journalism*

CHAIR: Rachel Stewart

LOCATION: N345

Session 6D: Histories of silenced voices II

Allison Cavanagh. *Anti-vaccination narratives and the media in historical contexts*

Nicole Emmenegger. *Rewind and Record: Preserving the People's History*

Rachel Matthews and Kris Lovell. *What is there left to sell? Using Oral History to document the loss of quality in the local newspaper production process*

Sarah Lahm. *Reframing feminist resilience in A League of their Own (Prime Video 2022)*

CHAIR: Peter Reid

LOCATION: N344



09:00-10:30

Session 6E: Women's voices II: Speaking Out on Men's Violence Against Women

Emma Flynn, Clare McKeown, Melody House and Karen Boyle

In 2018, Tanya Serisier argued in *Speaking Out: Feminism, Rape and Narrative Politics* that feminist anti-rape politics is founded on the belief that producing and disseminating a genre of personal experiential narratives can end sexual violence' (p. 4). Publicly 'speaking out' has, typically, been viewed as a way through which the previously silenced voices of victim-survivors of men's violence against women might be heard. In the years that have followed Serisier's intervention, with the continuing media attention on movements like #MeToo, the concept of speaking out has maintained a privileged position in public discourse about men's violence against women. This panel will explore media representations of, and engagements with, sexual violence and domestic abuse that are, often, narratives about speaking out. Despite frequent characterisations as such, speaking out is not an uncomplicatedly feminist activity. This panel will examine the contemporary role speaking out plays across several mediums: on film and television, in visual and news media, and through direct engagement with victim-survivors. It seeks to interrogate the role of survivor speech in various media, considering how it has been employed both in service of, and in opposition to, feminist politics. The papers also seek to examine the material role speaking out has played in the lives of victim-survivors, and considers how speaking out has, or has not, practically served them.

CHAIR: Emma Flynn

LOCATION: N309

Session 6F: Making Voices Heard: Sonic Perspectives on Mediated Soundscapes

This panel brings together researchers from the newly formed MeCCSA Sound Studies Network. It is themed around the political and ethical dimensions of the creative use of music and the human voice in film and sound art. The panel will explore theoretical analyses of existing audiovisual media, and discussion of original creative practice. Both the potential exclusion and active inclusion of marginalised, alternative and traumatised 'voices', unites the papers, with race a key thread. Andy Birtwistle and Nessa Johnston examine respectively how the voices of black American musicians are 'silenced' in narrative film through being denied speaking roles as jazz performers (Altman's *Kansas City*), or de-emphasising their authorship of blues and soul music, performed on screen by white Irish performers (Parker's *The Commitments*). By contrast, Linda O'Keefe and Geoffrey Cox describe how their respective creative collaborations, in the form of a sound installation commemorating the Holocaust, and commissioned 'video poems' filmed in the countryside, seek to actively give voice to people of colour and survivors of war and genocide. They will explore how, as creative artists, they negotiate the ethics of combining the sonically aesthetically pleasing with overt or sub-textual political issues. Together, the four panellists use sound studies of media to consider the ethics of sonic representation.

CHAIR: Geoffrey Cox

LOCATION: N242

Session 6G: Voices from the makers of film and television

Kirsten Adkins. *Army Photographer Captures Her Own Death*

Regina Mosch. *The Filmmaker/Researcher as Silent Object: Trauma & Agency in Experimental Documentary*

Carla Ambrosio Garcia and Dany Seif. *Voices in Dialogue: A Cross-Cultural Collaboration Between a European and an Egyptian Filmmaker*

Tony Dowmunt. *Satellite Dreaming Revisited*

CHAIR: Simon Farmer

LOCATION: N117

10:30-11:00

Coffee Break



11:00-11:45

Session 7: Keynote speaker

Dr Miklós Áron Sükösd, Associate Professor, Department of Communication, University of Copenhagen. Threats to democratic communication in Europe: Who wants to silence voices and why?
Chair: Dr James Morrison, Reader, School of Creative & Cultural Business, RGU.

LOCATION: N242

11:45-12:45

Lunch Break

11:45-12:45

Session 8

Network meetings: Please grab a lunch bag and make your way to the following rooms for network meetings

Climate change network	N309
Disability studies network	N310
Local and community media network	N311
Policy network	N317
Postgraduate network	N345
Practice network	N242
Race, ethnicity and post-colonial network	N345
Radio studies network	N117
Social movements network	N118
Sound studies network	N246
Women's network	N344

12:45-14:15

Session 9A: Bodies in the media

Maria Tomlinson. Menstrual Activism, Digital Technologies, and Silenced Voices: How COVID-19 revealed the limitations of digital technologies for tackling menstrual inequalities
Deborah Jermyn. From dreading 'The Change' to embracing 'The New Hot': The Menopausal Turn in Contemporary Culture
Cathy Greenhalgh. A Visual Anthropology of Obesity Media.
Chalisa Chintrakarn. Gender, Ethnicity, and Cosmetic Surgery: Empowering Young Thai Women through Beauty

CHAIR: Audrey Laing

LOCATION: N309

Session 9B: Disability, inclusion and exclusion

Herminder Kaur. Social access: the role of digital media in social relations of young people with disabilities
Lorenzo Dalvit. The upside of lockdown: (dis)ability and new forms of inclusion through digital communication during the pandemic in South Africa
Laura Mora, Emma Pullen and Michael Silk. Paralympians' gendered self-representations and the rebranding of disability on Instagram
Zein Al-Maha Oweis. How people see us: a study on how people with disabilities are represented in the media in Jordan

CHAIR: Izzy Crawford

LOCATION: N344

Session 9C: Music fandoms and communities

Jenessa Williams. Music Fandom In The Age of #MeToo — The impact of sexual misconduct and gendered abuse allegations on fan listening habits
Mark Ashmore. The virtual reality rave scene : How VRChat has transformed how Generation Z experiences EDM music.
Beate Peter. The role of urban music for social cohesion and emotional wellbeing

CHAIR: Jack Keenan

LOCATION: N117



12:45-14:15

Session 9D: Speaking out about climate change

Arianna Bussoletti. [Speaking up for climate justice: youth revindicating their voice in FridaysForFuture-Rome's climate activism](#)

Elke Weissmann, Belinda Tyrrell and James Hickson. [Local Television and Community Responses to Climate Change](#)

Gabriela Ramirez Galindo. [Mediating climate justice and food security: a comparative analysis of Mexican and British news media representations.](#)

Maha Bashri and Sameera Ahmed. [Climate Change and Social Capital: Silenced Voices in Media Discourses?](#)

CHAIR: Fiona Smith

LOCATION: N118

Session 9E: Politics, policy and communication II

Louise Luxton. [Investigating the use of gendered issue and trait stereotypes in news coverage of European feminist parties and their candidates](#)

Rittika Dasgupta. [Silenced voices versus talking walls: encrypted communication in Indian universities](#)

Maja Simunjak. [Tweeting Brexit: British journalists' boundary work and emotional labour in negotiating social media use](#)

Lydie Karnikova. [Discursive hinderances to youth civic activism in Czech online media](#)

CHAIR: James Morrison

LOCATION: N311

Session 9F: Radio studies network panel

Thomas R. Miller. [ReSoundings: Tuning into Archives and Community Radio](#)

Alison Rooke and Francisco Calafate-Faria. [Sound and Prison: An active captive audience](#)

Manfred Kofi Antwi Asuman. [Radio Listenership Clubs: A grassroots strategy for expanding women's participation in community radio. Evidence from five community radio stations in Northern Ghana](#)

Aleksandar Kocic. [Scottish Community Radio Skills Assessment Project](#)

CHAIR: Aleksandar Kocic

LOCATION: N345

Session 9G: Sexualities and identities I

Ahmet Atay. [Silenced Images: Representation of Queer Characters in British and US Soap Operas in 2020s](#)

Xing Huang. [\(Re\)forming collective identity through slacktivism: Chinese LGBTQ digital activism and the #IAmGay movement on Weibo](#)

Lmk Sheppard. [Witchcraft and the Role of Female Agency in George A. Romero's Hungry Wives](#)

Cecilia Strand and Jakob Svensson. [The one who pays the piper calls the tune - a study of the unintended consequences of donor influence on Ugandan LGBT+ communication](#)

CHAIR: Fiona McKay

LOCATION: N242

Session 9H: Impact of COVID-19 II

Wing-Fai Leung. [British East and Southeast Asians in the News 2020-21: Quantitative and Qualitative Approaches to Documenting Racism and Invisibility](#)

Antje Glück and An Nguyen. [Self-efficacy and optimism as predictors of mental health experience with Covid-19 news: Do people with more positive attitudes respond more positively to pandemic news consumption?](#)

Imke Henkel. [Do news media serve democracy? Investigating news media's democratic function in the UK and Germany during Covid 19 as a case study.](#)

Shiyu Sharon Zheng and Min Xu. [From grassroots to celebrities – professionalism as a new persona in China's celebrity culture](#)

CHAIR: Lynne Mennie

LOCATION: N310



14:15-15:00 **Session 10: Keynote speaker**
Professor Karen Ross, Professor of Gender and Media, Newcastle University. "Menopause madness and the creative crone: participatory research with wise women".
Chair: Professor Sarah Pedersen, School of Creative and Cultural Business, RGU. **LOCATION: N242**

15:00-15:20 **Coffee Break**

15:20-16:50 **Session 11**
MeCCSA AGM and Keynote speaker. Dr Alexis Brown, Director of Policy and Advocacy, Higher Education Policy Institute. "The changing landscape in Higher Education and what it means for cultural, communication and media studies".

17:00-18:00 **Session 12A: Postgraduate Network Roundtable** **LOCATION: N309**
PGR studies, research and post-doc employment in and after the global pandemic.
Panellists: Shiyu (Sharon) Zheng, Yating Zhang, Silas Udenze, Shiyi Zhang and Vincent Obia..

Session 12B: Women's Network Roundtable **LOCATION: N344**
You are welcome to join a roundtable discussion led by the Women's Network, where you will be invited to reflect on a series of thought provoking questions relating to 1. Journeys into academia; 2. Progression in academia, 3. Juggling life inside and outside academia 4. Useful advice. This will be led by Chair of the Women's Network (Beth Johnson) and Vice Chair (Barbara Mitra) and will hopefully will provide thought provoking discussion and advice.

Session 12C: Practice-based Network Roundtable **LOCATION: N311**
"Funding experiences and funding opportunities". Guest Speaker from the British Academy: Peris Thuo, Early Career Researcher Network Manager.

19:30-23:00 **Conference dinner at Sandman Hotel, Aberdeen**



Programme for FRIDAY, SEPTEMBER 9TH

09:00-10:30

Session 13A: Women's voices III

Siyu Chen. "He wanted me to be his woman": the Experiences and Consequences of Chinese Female Journalists Encountering Various Forms of Gender Discrimination at Work
Isabel Seguí and Marina Tedesco. Feminist Ironic Montage to Dismantle Gender Essentialism
Helen Dargie. Silenced by Sponsorship: commercialisation and self-censorship in the fashion blogosphere.

CHAIR: Madeleine Marcella-Hood

LOCATION: N309

Session 13B: Sexualities and identities II

Olu Jenzen. UK media representation of transgender and gender diverse youth
Ace Lehner. The Transgender Flipping Point: How Trans Instagrammers Flip the Script on Identity
Lisa Garwood-Cross. 'You're willing to go where no one else is': YouTube sex education influencers and unsilencing sex

CHAIR: Fiona McKay

LOCATION: N242

Session 13C: Diaspora, identity and belonging

Eneko Bidegain. The Basque diaspora dealing with news from the Basque Country
George Gumisiriza. Repatriationscapes: death and how global institutional practice(s) and prejudice(s) frame 'unpopular' dead bodies of the recent dead.
Roy Hanney. The City as Escape Room: place, participation, meaning, affect
Mita Lad. Come and look! Āpa āwara (people like us) are on TV!: Reflections of a second generation British South Asian TV Viewer.

CHAIR: Biserka Anderson

LOCATION: N311

Session 13D: Vulnerability and voicelessness

Izabela Korbiel. Voiceless communication: Suicide in the media.
Heather Sutherland. Behind the Posts – social media and undergraduate-student mental health and wellbeing.
Annette Naudin. Tackling inequality in media and creative higher education faculties
Laryssa Whittaker, Christine Singer, Maruša Levstek, Isabelle Verhulst and Andy Woods. "Our augmented reality showcases our passion": Immersive co-creation and placemaking as a means of giving voice to vulnerable young people in Coventry, UK

CHAIR: Izzy Crawford

LOCATION: N310



09:00-10:30

Session 13E: Journalism Suppression in challenging times: Rising above or laying low?

Theodora A. Maniou and Lambrini Papadopoulou, Marilyn Clark, Lada Trifonova-Price and Michalis Moutselos

As journalists face increasing and more complex challenges, and the space left for independent and critical voices is getting narrower, it is crucial to begin mapping the kind of impact that various restrictions may have on Press Freedom as well as the way(s) that journalists can mitigate these threats that aim to suppress and silence them. The panel revolves around two lines of questioning: the first is, which types of threats related to press freedom is journalism currently facing? By assessing and mapping these threats, this panel aims to shed light on the various ways that numerous governments as well as other key actors around the world push through restrictions that hamper critical journalism. While some of the threats identified may be temporary – though they still constitute a dangerous precedent – others could be extended long after these challenging times of global crisis have ended and become the “new normality”. All threats, therefore, are likely to shape the state of world media and journalistic freedom in the years to come. The second line focuses on the ways that journalists and independent media organisations navigate pressures, negotiate challenges and develop resilience to continue with their work of holding those in power to account within their specific cultural and economic contexts. This question focuses on the future of journalism and aims to bring to light the strategies adopted by critical voices in their efforts to speak the truth.

CHAIR: Theodora A. Maniou

LOCATION: N345

Session 13F: Time, memory and place

Emily Keightley. *Memory technologies in postcolonial times*

Rachael Ironside and Fiona Smith. *Uncanny Voices*

Corey Schultz. *Memory Silenced, Memory Awoken: (Re)memory and the Ruin*

Larissa Hugentobler. *Narratives from Below: Conducting an Instagram Ethnography to Study Visitors of Cultural Sites*

CHAIR: Fiona Smith

LOCATION: N344

Session 13G: Archives, memory and film

Richard Sheppard. *High Steel Work – Mohawks Along the Manhattan Skyline*

Garrabost Jayalakshmi. *Longshang Paper Museum*

Holger Mohaupt and Tracey Fearnough. *Mobile Coast*

CHAIR: Jayalakshmi Garrabost

LOCATION: N117

10:30-11:00

Coffee Break

11:00-12:30

Session 14A: Sexualities and identities III

Ben Light, Lisa Garwood-Cross, Jamie Hakim, Kia Hinds, Rachel Katz, John Mercer, Karenza Moore and Michael Upton. *How to Have Sex During a Pandemic: The Experience of Men Who Have Sex with Men*

Xuechen Zhao. *Silenced Voices on dating apps: Research on dating apps: self-representation and dating experience of Chinese heterosexual men in the United Kingdom.*

Jaime Garcia-Iglesias. *The ethics of foraging online: exploring the ethical responsibility of Dennis Cooper's 'found media' blog posts*

Ke Jiang. *A Non-mainstream Voice: Alphabet Acronyms*

CHAIR: Fiona McKay

LOCATION: N242



11:00-12:30 **Session 14B: Voices of war and peace**
Sanem Sahin and Maria Avraamidou. [Tweeting \(for\) Peace? Twitter and the public debate on Cyprus' reunification](#)
Janet Harris. [Stories of peace in war](#)
Chanapang Pongpiboonkiat. ['Without Facebook, Where Else Would We Be Seen?' - The Case of Online Self-Representation of Thai Military Women](#)

CHAIR: Rachel Stewart

LOCATION: N310

Session 14C: Media in times of crisis

Darren Berkland. [Look who's inside again: an examination of how screens reconfigure and silence perceptions of home in times of unprecedented crisis.](#)
Ben Harbisher. [Biopolitics, Eugenics and the New State Racism](#)
Pawas Bisht. [News Narratives of Air Pollution in New Delhi: Silences and Inequalities in Environmental Storytelling](#)
Silas Udenze. [Voiceless Young Nigerians: Social Change and their Digital Storytelling Experience on Social Media](#)

CHAIR: Nichola Strachan

LOCATION: N345

Session 14D: Women's voices IV

Saumava Mitra and Brenda Witherspoon. [\(In\)Visibility and Visual resistance: Towards understanding social media practices of non-Western women photographers](#)
Sijuade Yusuf. [Storytelling on Social Media; The sub-Saharan African Feminist's Tool](#)
Rachel Tillotson. [Somewhere Out There](#)
Kateryna Sivak. ["I wish my work wasn't necessary": Exploring informal screen media practices in Ukraine](#)

CHAIR: Fionnuala Cousins

LOCATION: N309

Session 14E: The media industries

Maria O'Brien. [Digital games tax incentives in a small nation: the Irish experience](#)
Maryam Ishaq. [Public Interest and Engagement: An explorative study into local food consumption in Scotland by analysing the construction and depiction of local food by Instagram Influencers](#)
Jonathan Hardy. [Governing brand voices: commercial speech, censorship and control](#)
Virginia Crisp. [Guiding in Plain Sight: Gatekeeping Power in the Media Industries](#)

CHAIR: Jo Royle

LOCATION: N311

12:30-13:30 **Lunch Break**

13:30-14:15 **Session 15: Keynote speaker**
Professor Gregory Philo (emeritus), Glasgow University Media Group
["From Interpreting the World to Changing It"](#).

Chair: Professor Peter Reid, School of Creative & Cultural Business, RGU

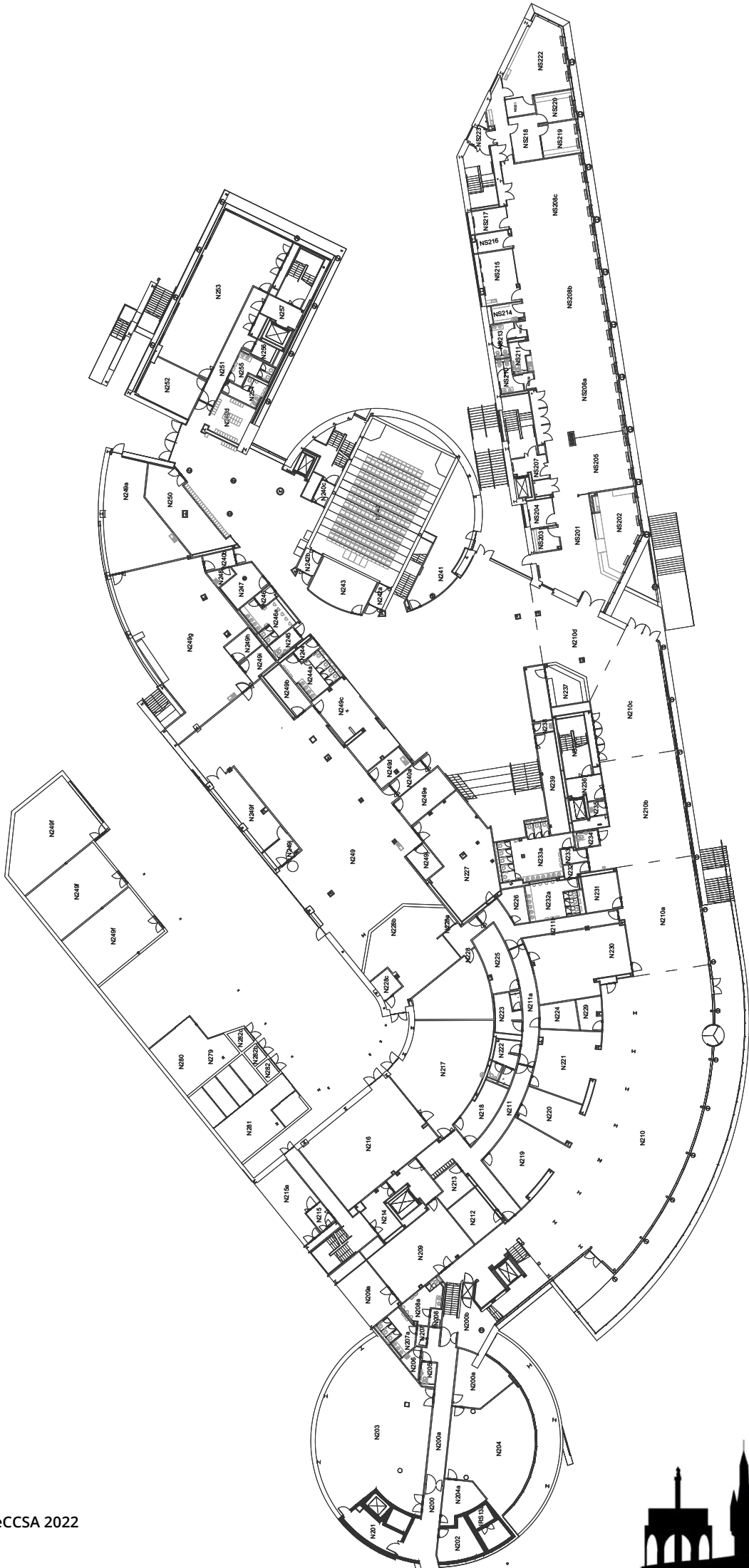
LOCATION: N242

14:15-14:30 **Session 16: Closing session**

LOCATION: N242

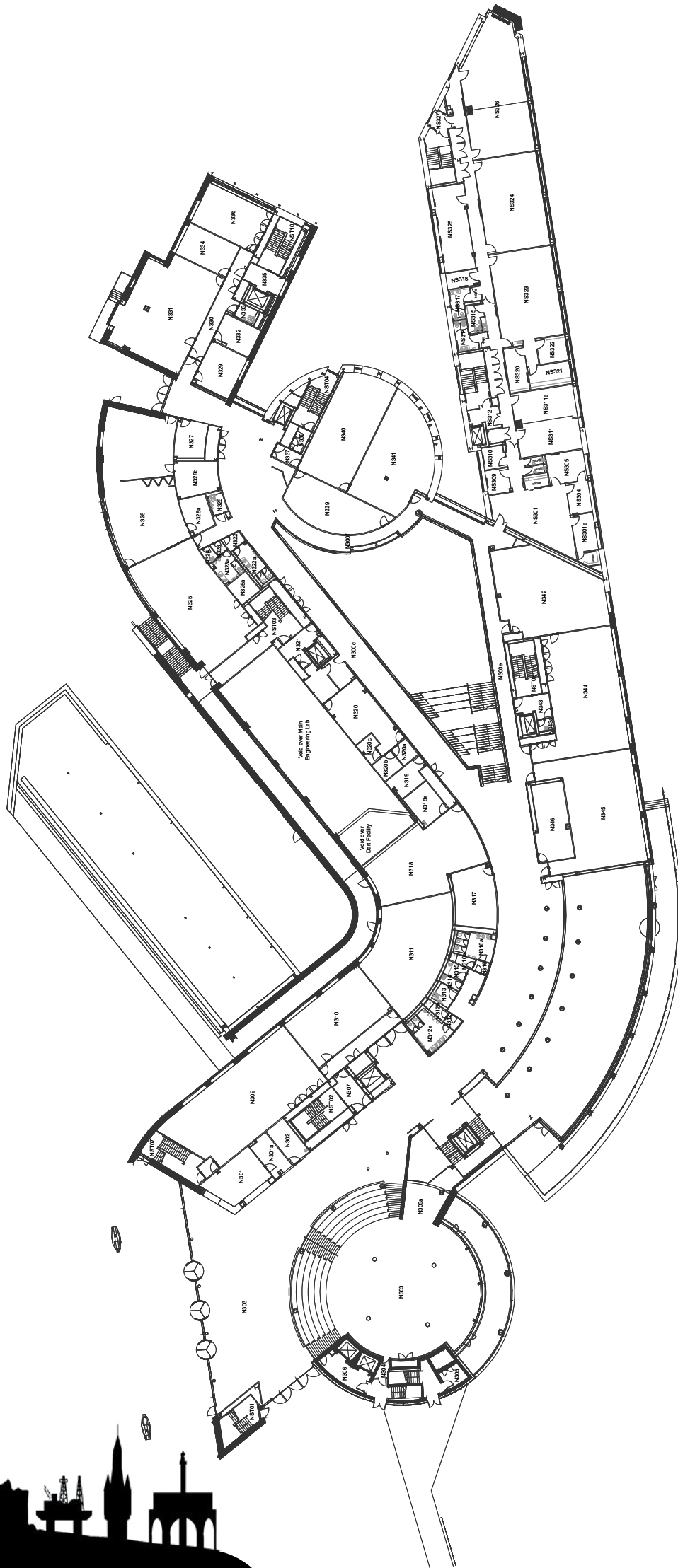






Sir Ian Wood Building
LEVEL 2





Sir Ian Wood Building
LEVEL 3

MeCCSA 2023

Beyond the Edge

6-8 September

Falmouth University



Penryn Campus is a spacious, state-of-the-art digital and creative hub, with screening spaces, lecture theatres, break-out rooms, creche, all fully accessible and set in beautiful parkland.

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Cornwall's distinctive location, on the far coast of the UK, the margins of Europe, and the brink of the Atlantic lends itself to contemplation of edges, and that which lies beyond. It was from here in 1901 that the first transatlantic message was received at St. John's in Newfoundland, 3,300 km away. Today, Cornwall is a growing centre for film and TV production, publishing, games design and immersive production.

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For updates bookmark our website:

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