

MECCSA2024: MECCSA ANNUAL CONFERENCE 2024

PROGRAM AUTHORS KEYWORDS

PROGRAM

Days: [Wednesday, September 4th](#)
[Thursday, September 5th](#) [Friday, September 6th](#)

Wednesday, September 4th

View this program: [with abstracts](#) [session overview](#) [talk overview](#)

09:00-11:30 Session 1: Registration and refreshments

LOCATION: [North/South Atrium, Business School](#)

11:30-11:45 Session 2: Welcome

CHAIR: [Kirsty Fairclough](#)

LOCATION: [Business School G.27](#)

11:45-12:30 Session 3: Keynote: Sarah Atkinson -
Feminist Futurism: transcending technocratic mediocrity

CHAIR: [Jill Griffiths](#)

LOCATION: [Business School G.27](#)

11:45 [Sarah Atkinson](#)

**Feminist Futurism: transcending technocratic
mediocrity** ([abstract](#))

12:00-19:00 Lines of Flight, Modal Gallery SODA

Lines of Flight, a MeCCSA Practice Network exhibition
of new creative practice research

LOCATION: [MODAL Gallery, SODA](#)

12:30-13:30 Session 4: Lunch

LOCATION: [North/South Atrium, Business School](#)

13:30-15:00 Session 5A: Activist communications

CHAIR: [Babar Hussain](#)

LOCATION: [Business School 3.14](#)

13:30 [Jan Zápotocký](#) and [Magdaléna Michlová](#)

**Fulfilling the Blind Spots: Motives and
Strategies behind Local Appropriation of
Global Decolonial Agenda** ([abstract](#))

13:45 [Ella Muncie](#)

**Greenpeace International's Alternative
Futures Campaign: From Capitalism to
Pluriverse.** ([abstract](#))

14:00 [Rachel McLean](#), [Marie Eneman](#) and [Marie Griffiths](#)

**Critical Research and The Media: the Case of
Mr Bates v Post Office and Others.** ([abstract](#))

13:30-15:00 Session 5B: Digital Narratives: Bridging
Environmental and Cultural Memory

CHAIR: [Geoff Walton](#)

LOCATION: [Business School 3.15](#)

13:30 [Corey Schultz](#)
Remembering Canada's Indian Residential Schools: The Commemorative Turn ([abstract](#))

13:45 [Fiona McKay](#)
Stories of the Storytellers: An exploration of Journalism and Oral History methods and intersections ([abstract](#))

13:30-15:00 Session 5C: Solidarity and resistance

CHAIR: [Sophie Guingouain](#)

LOCATION: [Business School 3.16](#)

13:30 [Haili Li](#)
Resisting the normalisation of everyday racism: Digital solidarity and resilience among Chinese migrants in the United Kingdom and Germany ([abstract](#))

13:45 [Simron Gill](#)
Renegotiating diasporic friendships and solidarities: An examination of British Asian identity through the analysis of the Asian Times and 1980s Britain ([abstract](#))

14:00 [Misha Zakharov](#)
The film, its audience, and everyone in between: Social justice and human rights film festivals as sites of decentralised mutual learning and knowledge production ([abstract](#))

13:30-15:00 Session 5D: Gender and identity

CHAIR: [Kirsty Fairclough](#)

LOCATION: [Business School 3.17](#)

13:30 [Hatana El-Jarn](#)
The Veiled Selfie ([abstract](#))

13:45 [Chanapang Pongpiboonkiat](#)
Mediated Military Women: Making Sense of Online Self-Representation, (Military) Identity Construction and Gender in the Thai Military Context ([abstract](#))

14:00 [Bengisu Kepsutlu](#)
Beyond the Narrative of Crisis: Integration, Adaptation and Resilience in Migrant Women's Cinema ([abstract](#))

13:30-15:00 Session 5E: Media production and climate change

LOCATION: [Business School 3.23](#)

13:30 [Ekin Gündüz Özdemirci](#)
Towards Sustainable Filmmaking: Exploring Environmental Initiatives in the Turkish Film Industry ([abstract](#))

13:45 [Nurten Bayraktar](#)
Developing Sector-wide Demand for Eco-Sustainability in Film Production through Strategic Awareness and Collaboration ([abstract](#))

13:30-15:00 Session 5F: Creative industries

CHAIR: [Morolake Dairo](#)

LOCATION: [Business School 3.20](#)

13:30 [Aditya Lal](#)

Sustainability of Independent Indian Musicians in the Age of Platformisation

([abstract](#))

13:45 [Jonathan Gross](#)

The Role of Art & Culture in Enabling Hope in Times of Crisis: Two Recent Examples from UK Television ([abstract](#))

14:00 [Maria O'Brien](#)

The Roadmap for the Digital Creative Industries: Ireland's new strategy ([abstract](#))

13:30-15:00 Session 5G: Practice network panel 1: Social identity, heritage and community

CHAIR: [Agata Lulkowska](#)

LOCATION: [Business School 3.21](#)

13:30 [Dafydd Sills-Jones](#) and [Jouko Aaltonen](#)

Nordisk Panorama: balancing competition and collaboration in creative documentary ecologies ([abstract](#))

13:45 [Leona Fensome](#)

Oral History and the (Em)powering of Community Heritage ([abstract](#))

14:00 [Camilla Affleck](#)

What's Our Name? Migrant Communities, Identity and Football in Latin America. Decolonising the British informal Empire in Chile and beyond. ([abstract](#))

14:15 [Kirsten MacLeod](#), [Taulant Guma](#), [Yvonne Blake](#) and [Robert Makutsa](#)

I'm Still Here – Participatory Production during the Covid Pandemic ([abstract](#))

13:30-15:00 Session 5H: Practice network panel 2: Documenting and impacting social change

CHAIR: [Ben Harbisher](#)

LOCATION: [Business School 3.22](#)

13:30 [Sally Chan](#)

Creative Climate Communications through Walking to Zero ([abstract](#))

13:45 [Ahoud Al-Thani](#)

Empowering Voices; Exploring Women's Rights through Animation in the Age of Social Media ([abstract](#))

14:00 [Christopher Chadwick](#) and [Daniel Turner](#)

Racing the King Tide ([abstract](#))

14:15 [Dror Dayan](#)

"I Want to Live" – a Multimedia Activist-Community Oriented Documentary Project ([abstract](#))

13:30-15:00 Session 5I: Race, Media, Culture and Resistance in Times of Crisis

CHAIR: [Milly Williamson](#)

LOCATION: [Business School 3.24](#)

13:30 [Milly Williamson](#), [Gholam Khiabany](#) and [Elizabeth Poole](#)

Race, Media, Culture and Resistance in Times of Crisis ([abstract](#))

15:00-15:20 Session 6: Break

LOCATION: [North/South Atrium, Business School](#)

15:20-16:50 Session 7A: Crises of Feminism in Contemporary Television and Film

CHAIR: [Sarah Lahm](#)

LOCATION: [Business School 3.14](#)

15:20 [Sarah Lahm](#), [Yuzhuo Wang](#), [Lingjun Wang](#) and [Clementine Vann-Alexander](#)

Crises of Feminism in Contemporary Television and Film ([abstract](#))

15:20-16:50 Session 7B: Climate change network panel

CHAIR: [Elke Weissmann](#)

LOCATION: [Business School 3.19](#)

15:20 [Caroline Ruddell](#)

Panel – Meccsa Climate Change Network Panel ([abstract](#))

15:35 [Leora Hadas](#)

The sustainability department in screen production: Working the green transition ([abstract](#))

15:20-16:50 Session 7C: Practice network workshop 1: Narrative alchemy - a workshop on crafting your 300 word REF output statements

CHAIR: [Roy Hanney](#)

LOCATION: [Business School 3.20](#)

15:20 [Roy Hanney](#), [Ben Harbisher](#) and [Agata Lulkowska](#)

Narrative Alchemy: A Workshop on Crafting Your 300 word REF Output Statements ([abstract](#))

15:20-16:50 Session 7D: Digital content creation

CHAIR: [Elisa Serafinelli](#)

LOCATION: [Business School 3.21](#)

15:20 [Tokoni Uti](#)

Welcome to the Eating Show: The Intersection of Mukbang Videos with Fast Food Brand Identity and Consumer Engagement ([abstract](#))

15:35 [Anh Dinh-Hong](#)

Emotional resilience by healing podcasts: A case study of Vietnam in the post-pandemic ([abstract](#))

15:50 [Maryam Ishaq](#)

Embodying A Good Food Nation: How Scottish Influencers reproduce political narratives about good food practices in Scotland through content creation on Instagram ([abstract](#))

15:20-16:50 Session 7E: Education in crisis

CHAIR: [Geoff Walton](#)

LOCATION: [Business School 3.22](#)

15:20 [Huw. C. Davies](#) and [Sheena MacRae](#)

The war on woke goes to school: deconstructing a modern media panic

([abstract](#))

15:35 [Julian Petley](#)

Censorship in the Name of Freedom of Expression ([abstract](#))

15:50 [Hakan Ergul](#) and [Nicole Brown](#)

Tales of Temptation: Social Fiction Reflections on Academic Dishonesty ([abstract](#))

15:20-16:50 Session 7F: Video games and crisis

CHAIR: [Daniel Joseph](#)

LOCATION: [Business School 3.23](#)

15:20 [Ashleigh Cassemere-Stanfield](#)

Illegible Bodies, or What Portal and Portal 2 Can Teach Us About Resisting Epistemic Foreclosure ([abstract](#))

15:35 [Zoheb Mashuur](#) and [Melania Borit](#)

Ecological Crisis and Misanthropy in Video Games: Beyond Extractivism and Extinction ([abstract](#))

15:20-16:50 Session 7G: Trauma narratives

CHAIR: [Linnie Blake](#)

LOCATION: [Business School 3.24](#)

15:20 [Benjamin Green](#)

Darkness on the Edge of Town: environmental trauma, landscape scars, aesthetics of pollution and ecocriticism in contemporary American Cinema ([abstract](#))

15:35 [Derek Johnston](#)

Black Sails, Historicising the Intersecting Traumas of Imperialist Capitalism through the Gothic Mode ([abstract](#))

15:20-16:50 Session 7H: Practice network panel 3: Technological and creative approaches to social engagement

CHAIR: [Chris Daniels](#)

LOCATION: [Business School 3.17](#)

15:20 [Daniel Turner](#)

Precious: Reclaiming Value from Personal Data ([abstract](#))

15:35 [Sarah Haynes](#)

South Liverpool Herbarium ([abstract](#))

15:50 [Elisabetta del Ponte](#)

EST-ETHICA! In conversation with digital puppets on how to break the anthropos' permacrisis through ethical collaboration with the 'other-than-human'. ([abstract](#))

16:05 [Kerri-Anne Chisholm](#)

Occupying the Yard Space for Critical Creativity ([abstract](#))

16:50-17:00 Session 8: Break

LOCATION: [North/South Atrium, Business School](#)

17:00-18:00 Session 9A: Practice network workshop 2: Photovoice reimagined - principles and scope of photovoice research

CHAIR: [Nicole Brown](#)

LOCATION: [Business School 3.14](#)

17:00 [Nicole Brown](#)

Photovoice Reimagined: principles and scope of photovoice research ([abstract](#))

17:00-18:00 Session 9B: Academic Engagement with Ofcom

CHAIR: [Alison Preston](#)

LOCATION: [Business School 3.15](#)

17:00 [Alison Preston](#)

Ofcom and academic engagement ([abstract](#))

18:00-19:00 Session 10: Practice Network event: New Horizons: Relaunch of the International Journal of Creative Media Research and reception for 'Lines of Flight', a MeCCSA Practice Network exhibition

Relaunch of the **International Journal of Creative Media Research** and introduction to the journal by its new editors, alongside a drinks reception for **Lines of Flight**, a MeCCSA Practice Network exhibition in the Modal Gallery, SODA. Events take place in the SODA Cinema and adjacent Modal Gallery, ground floor of the SODA building and next door to the Salutation pub.

CHAIR: [Agata Lulkowska](#)

LOCATION: [MODAL Gallery, SODA](#)

18:00 [Roy Hanney](#), [Ben Harbisher](#) and [Agata Lulkowska](#)

New Horizons: Relaunch of the International Journal of Creative Media Research ([abstract](#))

19:00-20:00 MeCCSA quiz

LOCATION: [The Salutation](#)

Thursday, September 5th

View this program: [with abstracts](#) [session overview](#) [talk overview](#)

08:30-09:00 Session 11: Refreshments and registration

LOCATION: [North/South Atrium, Business School](#)

09:00-17:00 Lines of Flight, Modal Gallery SODA

Lines of Flight, a MeCCSA Practice Network exhibition of new creative practice research

GLOW: Spotlight on VR - 30-minute slots 10.30-3pm bookable from the sign-up sheet in the Modal Gallery

LOCATION: [MODAL Gallery, SODA](#)

09:00-10:30 Session 12A: Media employment

CHAIR: [Maria Ruban](#)

LOCATION: [Business School 3.14](#)

09:00 [Vanessa Jackson](#) and [Hilary Weston Jones](#)

A Common Wealth of Experience? ([abstract](#))

09:15 [Richard Wallis](#)

Countering the TV skills crises and problems of retention ([abstract](#))

09:30 [Neil Percival](#)

A two-year longitudinal study of experiences of entry level UK film and TV workers: pay, place, passion and precarity ([abstract](#))

09:45 [Beth Johnson](#) and [Anna Viola Sborgi](#)
Class, Television and the Permacrisis of Inequalities ([abstract](#))

09:00-10:30 Session 12B: Mis- and disinformation

CHAIR: [David Jackson](#)

LOCATION: [Business School 3.15](#)

09:00 [Julia Giese](#), [Diwas Bisht](#) and [Aswin Punathambekar](#)
Right-wing Influencers, Islamophobia, and the British Asian Diaspora: Understanding the Leicester Riots, August-September 2022
 ([abstract](#))

09:15 [Lawrence Brannon](#)
The potential of interactivity and gamification within Immersive Journalism & Interactive Documentary (I-Docs) to explore Climate Change Literacy & inoculate against misinformation ([abstract](#))

09:30 [Stephen Hutchings](#) and [Vera Tolz](#)
Uncovering the Uncoverers: Identity, Performativity and Representation in Counter-Disinformation Discourse ([abstract](#))

09:45 [Alison Preston](#)
Understanding experiences of minority beliefs on online platforms ([abstract](#))

09:00-10:30 Session 12C: Fandoms

CHAIR: [Teresa Fitzpatrick](#)

LOCATION: [Business School 3.17](#)

09:00 [Rachel Loewen](#)
Resilience on Reddit: Doctor Who Fans and the Mediation of the Pandemic ([abstract](#))

09:15 [Chi Zhang](#)
Fan empowerment: the rise of nisu fan culture in Chinese fandom ([abstract](#))

09:30 [Rachel Wood](#) and [Benjamin Litherland](#)
Platform participatory cultures in climate crisis: Reddit reception of NYC wildfire smoke
 ([abstract](#))

09:00-10:30 Session 12D: Local media, crisis and resilience

CHAIR: [Kirsty Fife](#)

LOCATION: [Business School 3.19](#)

09:00 [Carol Arnold](#)
Solutions journalism in the community: fighting the permacrisis at grassroots level
 ([abstract](#))

09:15 [Dave Harte](#)
After Hyperlocal: community communications in a post citizen media era. ([abstract](#))

09:30 [Beth Parkes](#) and [Ruth Stoker](#)
Journalism Ethics and Local News Organisations ([abstract](#))
 PRESENTER: [Beth Parkes](#)

09:00-10:30 Session 12E: Platform governance

CHAIR: [Daniel Joseph](#)

LOCATION: [Business School 3.21](#)

09:00 [Carolina Are](#)

Communicating with social media platforms towards change in times of crisis: a researcher-activist's perspective ([abstract](#))

09:15 [Jonathan Hardy](#) and [Hanna Kubicka](#)

Tackling crises in media-marketing convergence: a 32-country study of branded content governance ([abstract](#))

09:30 [Seamus Simpson](#)

Governing Internet Platforms in the EU in a time of Polycrisis ([abstract](#))

09:45 [Mandy Tröger](#), [Sebastian Sevignani](#) and [Hendrik Theine](#)

Towards Media Environment Capture: A Theoretical Contribution on the Influence of Big Tech on News Media ([abstract](#))

09:00-10:30 Session 12F: Radio studies network panel: the rise and role of podcasting in the permacrisis

09.00 Tzlil Sharon, Inverse parasocial relationships with (imagined) podcast listeners

09.15 Josephine Coleman, Matters of the heart – communicating the global environmental crisis on local community radio

09.30 Magz Hall, Radio Air Gardens

09.45 Phil Ramsey and Andrew White, The News Agents Podcast: From Public Service Media to Public Interest Media

CHAIR: [Josephine Coleman](#)

LOCATION: [Business School 3.16](#)

09:00 [Josephine Coleman](#)

Radio Studies network panel: Podcasting for Public Interest and Purposeful Connections ([abstract](#))

09:00-10:30 Session 12G: Identity and representation

CHAIR: [Elisa Serafinelli](#)

LOCATION: [Business School 3.20](#)

09:00 [Farzeen Heesambee](#)

Data Journalism, COVID-19 and the representation of ethnic minorities in the UK news. ([abstract](#))

09:15 [Emily Keightley](#) and [Paul Nataraj](#)

Identity Crisis? Decolonisation, memory, and the vernacular troubling of historical stabilities ([abstract](#))

09:30 [Bronwen Wilson](#)

BBC Radio 4's Today programme and its representation of non-human animals ([abstract](#))

09:00-10:30 Session 12H: Practice Network Screening 1: Film shorts and filmmaker Q+A

A screening programme of three short films and Q+A with the attending filmmakers, Chris Paul Daniels, Catherine Gough-Brady and Graham Jeffery.

CHAIR: [Benjamin Green](#)

LOCATION: [SODA Cinema](#)

09:00 [Chris Paul Daniels](#)

Is there anybody there? ([abstract](#))

09:18 [Catherine Gough-Brady](#)

Interview with a Sand Dune ([abstract](#))

09:26 [Ben Parry](#), [Graham Jeffery](#) and [Sharmila Samant](#)

Unseen women: hidden livelihoods of waste work ([abstract](#))

10:30-11:00 Session 13: Break

LOCATION: [North/South Atrium, Business School](#)

11:00-11:45 Session 14: Keynote: Francesca Sobande - Nu-Metal, Old Politics: The Soundtracks and Stylings of a Subculture in Crisis

CHAIR: [Kirsty Fairclough](#)

LOCATION: [Business School G.27](#)

11:00 [Francesca Sobande](#)

Nu-Metal, Old Politics: The Soundtracks and Stylings of a Subculture in Crisis hosted by Francesca Sobande ([abstract](#))

11:45-12:45 Session 15A: Lunch

LOCATION: [North/South Atrium, Business School](#)

11:45-12:45 Session 15B: MeCCSA women's network meeting

LOCATION: [Business School 3.14](#)

11:45-12:45 Session 15C: MeCCSA practice network meeting

LOCATION: [Business School 3.15](#)

11:45-12:45 Session 15D: MeCCSA postgraduate network meeting

LOCATION: [Business School 3.16](#)

11:45-12:45 Session 15E: MeCCSA local and community media network meeting

LOCATION: [Business School 3.17](#)

11:45-12:45 Session 15F: MeCCSA climate change network meeting

LOCATION: [Business School 3.19](#)

11:45-12:45 Session 15G: MeCCSA race network meeting

LOCATION: [Business School 3.20](#)

11:45-12:45 Session 15H: MeCCSA social movements network meeting

LOCATION: [Business School 3.21](#)

11:45-12:45 Session 15I: MeCCSA policy network meeting

LOCATION: [Business School 3.22](#)

11:45-12:45 Session 15J: MeCCSA radio network meeting

LOCATION: [Business School 3.23](#)

12:45-14:15 Session 16: MeCCSA annual general meeting

Guest speaker: James Coe (Associate Editor for Research and Innovation, WonkHE)

LOCATION: [Business School G.27](#)

14:15-15:00 Session 17: Keynote: Graham Murdock - Confronting Catastrophe: Digitalised Capitalism and the Battle for a Common Future

CHAIR: [Kirsty Fairclough](#)

LOCATION: [Business School G.27](#)

14:15 [Graham Murdock](#)

Confronting Catastrophe: Digitalised Capitalism and the Battle for a Common Future ([abstract](#))

15:00-15:20 Session 18: Break

LOCATION: [North/South Atrium, Business School](#)

15:20-16:50 Session 19A: Gender and media

CHAIR: [Kirsty Fife](#)

LOCATION: [Business School 3.20](#)

15:20 [Eleanor Kilroy](#)

Performing the Perfect on Instagram: Using Theatre to Re-world the Mediated Lives of Girls ([abstract](#))

15:35 [Joanne Knowles](#)

Girls in crisis: mental health advice in popular girls' magazines, 1970-2000 ([abstract](#))

15:50 [Omotara Fagbuyi](#)

A deep dive into the lived experiences of older Black African Women in the UK, their information sources, and its impact on their attitudes towards COVID-19 vaccination in a post-pandemic landscape. ([abstract](#))

15:20-16:50 Session 19B: Censorship, cancel culture and "war on woke"

CHAIR: [Benjamin Litherland](#)

LOCATION: [Business School 3.14](#)

15:20 [Kata Kyrölä](#)

Affective contagions of 'cancel culture', vulnerability and surveillance ([abstract](#))

15:35 [Ariadna Solis](#)

Student censorship in Mexican universities ([abstract](#))

15:50 [Claire Sedgwick](#)

"Anti- woke comedy" and reactionary politics. ([abstract](#))

15:20-16:50 Session 19C: Visual disruptions: drones in crisis, creativity and change

CHAIR: [Elisa Serafinelli](#)

LOCATION: [Business School 3.15](#)

15:20 [Elisa Serafinelli](#), [Nick Jones](#), [Richard Carter](#), [Kathryn Brimblecomb-Fox](#), [David Taylor](#), [Max Kanderske](#) and [Hendrik Bender](#)

"Visual Disruptions: Drones in Crisis, Creativity, and Change" ([abstract](#))

15:20-16:50 Session 19D: Manosphere

CHAIR: [Katie Milestone](#)

LOCATION: [Business School 3.19](#)

15:20 [Catherine Baker](#), [Debbie Ging](#) and [Maja Brandt Andreasen](#)

Recommender Algorithms and Extreme Online Content: Algorithmic promotion of manosphere content to boys and young men on YouTube and TikTok ([abstract](#))

15:35 [Ozge Ozduzen](#) and [Hannah V. Guy](#)

“Society failed men”: Self-help influencers, toxic masculinity and online radicalisation ([abstract](#))

15:50 [Ellie Tomsett](#)

Laughing at the manosphere – Critiques of popular misogyny in contemporary US narrative comedy ([abstract](#))

16:05 [Jilly Kay](#)

“Andrew Tate for girls”: dark feminine influencers and anti-hope structures of feeling ([abstract](#))

15:20-16:50 Session 19E: Practice network panel 5: Reflections on artistic practice and its social impact

CHAIR: [Agata Lulkowska](#)

LOCATION: [Business School 3.20](#)

15:20 [Lyndsey Bakewell](#), [Sally Doughty](#), [Katie Whyley](#), [Funmi Adewole](#), [Pietra Mello-Pittman](#) and [Ke Meng](#)

Empowering Young People Through Open-Access Performance ([abstract](#))

15:35 [Ranjini Nair](#)

The Newspaper Dance: A Methodological Intervention ([abstract](#))

15:50 [Lauren Hall](#)

Beyond Horizons: The Therapeutic Potential of Arts-Based Interventions for Long-Term Hospitalised Children ([abstract](#))

16:05 [Lee-Jane Bennion-Nixon](#)

Embracing Chance and Risk: A Filmmaker's Exploration of Collaborative Storytelling in Fiction Production ([abstract](#))

15:20-16:50 Session 19F: Practice network workshop 3: Peer-reviewing screen media practice research - the how-to guide with the Screenworks editorial team

CHAIR: [Estrella Sendra](#)

LOCATION: [Business School 3.21](#)

15:20 [Estrella Sendra](#) and [Matthew Hawkins](#)

Peer-reviewing Screen Media Practice Research: The How-to Guide with the Screenworks Editorial Team ([abstract](#))

15:20-16:50 Session 19G: Prix Jeunesse Suitcase screening and discussion

CHAIR: [Lynn Whitaker](#)

LOCATION: [Business School 3.22](#)

15:20 [Lynn Whitaker](#)

Prix Jeunesse Suitcase screening and discussion ([abstract](#))

15:20-16:50 Session 19H: Questions of identity and environment in cinematic storytelling

CHAIR: [Jenny Holt](#)

LOCATION: [Business School 3.23](#)

15:20 [Jack Shelbourn](#)

A Cinematographer and their role in the environmental permacrisis. ([abstract](#))

15:35 [Vincent Campbell](#)

The Climate Crisis and Counter Documentary ([abstract](#))

15:50 [Katalin Halasz](#)

When your body resists: ethnonationalism and affective dis/connections ([abstract](#))

16:05 [Andreas Landeck](#)

Reading A FATHER A SON AND SANKARA through a Politics of Love ([abstract](#))

17:00-19:00 Session 20A: Practice Network Screening 2: 'A Father a Son and Sankara' and 'The Bell Rings'

A screening of the films **A Father a Son and Sankara** and **The Bell Rings** followed by a Q+A with the attending filmmakers, Andreas Landeck and Katalin Halasz.

CHAIR: [Chris Daniels](#)

LOCATION: [SODA Cinema](#)

17:00 [Katalin Halasz](#) and [Andreas Landeck](#)

The bell rings ([abstract](#))

17:18 [Andreas Landeck](#) and [Katalin Halasz](#)

A Father, A Son and Sankara ([abstract](#))

17:00-18:00 Session 20B: MeCCSA Policy Network Roundtable: Recent developments in media policy: a global perspective

CHAIR: [Maria O'Brien](#)

LOCATION: [Business School 3.14](#)

17:00 [Maria O'Brien](#)

MeCCSA Policy Network Roundtable: "Recent developments in media policy: a global perspective" ([abstract](#))

17:00-18:00 Session 20C: MeCCSA women's network roundtable

CHAIRS: [Fiona McKay](#) and [Nathalie Weidhase](#)

LOCATION: [Business School 3.15](#)

17:00 [Nathalie Weidhase](#)

Feminist Responses to the Permaccrisis ([abstract](#))

17:00-18:00 Session 20D: Digital inclusion

CHAIR: [Evie Lucas](#)

LOCATION: [Business School 3.17](#)

17:00 [Evie Lucas](#)

Digital Inclusion Roundtable ([abstract](#))

17:00-18:00 Session 20E: Practice Network Roundtable: The in-betweeners. Reflections on the positionality of creative 'scholar-activists'

CHAIR: [Tamsyn Dent](#)

LOCATION: [Business School 3.19](#)

17:00 [Tamsyn Dent](#), [Wing-Fai Leung](#) and [Patria Roman-Velazquez](#)
The in-betweeners. Reflections on the positionality of creative ‘scholar-activists’
[\(abstract\)](#)

18:30-20:30 Conference dinner

LOCATION: [Lowry_\(Benzie\)_building](#)

Friday, September 6th

View this program: [with abstracts](#) [session overview](#) [talk overview](#)

08:30-09:00 Session 21: Registration and refreshments

LOCATION: [North/South Atrium, Business School](#)

09:00-16:00 Lines of Flight, Modal Gallery SODA

Lines of Flight, a MeCCSA Practice Network exhibition of new creative practice research

GLOW: Spotlight on VR - 30-minute slots 10.30-12.30pm bookable from the sign-up sheet in the Modal Gallery

09:00-10:30 Session 22A: Embodiment and media

CHAIR: [Rachel Wood](#)

LOCATION: [Business School 3.14](#)

09:00 [Woori Han](#)

The Digital Embodiment of Gender in Contestation: The Rise of the Escape the Corset Movement and Transgender-Exclusionary Radical Feminism in South Korea [\(abstract\)](#)

09:15 [Kezhu Chai](#) and [Wei Wang](#)

Breaking Taboos and Rejecting Shame: An Analysis of Menstrual Shame Discourse in Chinese Social Media [\(abstract\)](#)

09:30 [Deborah Jermyn](#)

“Buckle Up. Things are about to get weird”: Making sense of contemporary menopause in the Oprah Daily ‘The Life You Want’ curriculum [\(abstract\)](#)

09:00-10:30 Session 22B: Practice network panel 6: Cultural and environmental narratives

CHAIR: [Roy Hanney](#)

LOCATION: [Business School 3.15](#)

09:00 [Jenny Holt](#)

Labour, landscape and arts of noticing: forest ecologies and industries of rewilding the Caledonian forest [\(abstract\)](#)

09:15 [Catherine Gough-Brady](#)

Questioning Creative Practice Human Research Ethics [\(abstract\)](#)

09:30 [Duncan MacLeod](#)

Soundwalking the Machair [\(abstract\)](#)

09:45 [Frankie Knight](#)

Losing a Landscape: Havant Thicket Reservoir [\(abstract\)](#)

09:00-10:30 Session 22C: Climate representations

CHAIR: [Elizabeth Kealy-Morris](#)

LOCATION: [Business School 3.19](#)

09:00 [Elke Weissmann](#)

The Cultural Positioning of Climate Action
([abstract](#))

09:15 [Kathryn Burnett](#)

Inner Strengths from Outer Spaces: televisual discourses of Scotland's islands as sites of sustainability and sustenance. ([abstract](#))

09:30 [Antje Scharenberg](#)

Ocean media: civil society's representational struggles in subsea environments ([abstract](#))

09:00-10:30 Session 22D: Journalism in crisis

CHAIR: [Michail Oustamanolakis](#)

LOCATION: [Business School 3.20](#)

09:00 [David Randles](#)

ADAPT OR DIE! Can Digitalisation Solve Football Journalism's Permacrisis? ([abstract](#))

09:15 [Wei Zhao](#)

Managing Uncertainty among China's Newspaper Organizations: A 'Lying-Flat' Approach to Avoid Change and Risks
([abstract](#))

09:30 [Giles Moss](#) and [Lee Edwards](#)

Public Deliberation and Justifications of Public Service Media ([abstract](#))

09:45 [Maria Fernanda Novoa](#) and [Adriana Gordejuela](#)

Decoding the Israel-Hamas conflict: a multimodal discourse analysis of Al Jazeera (English) ([abstract](#))

09:00-10:30 Session 22E: State communications

CHAIR: [Sophie Guingouain](#)

LOCATION: [Business School 3.21](#)

09:00 [Leila Adamzad](#)

Title tbc ([abstract](#))

09:15 [Anthony Cawley](#)

Performative Effects and the Permacrisis: The Influence of Credit Rating Agencies as Communication Organisations and Discursive Actors on Governments' Responses to Current and Emerging Crises ([abstract](#))

09:30 [Qiang Zhang](#)

'Islamic State' in Chinese State News Media: Reporting Terrorism within a Communist Regime ([abstract](#))

09:00-10:30 Session 22F: Practice Network Workshop 3: Veiled Transmissions: Shaping Narratives Workshop on Absence, Crisis, and Unconscious Storytelling

CHAIR: [Angeliki Myrto Farmaki](#)

LOCATION: [Business School 3.23](#)

09:00-10:30 Session 22G: Practice Network Panel 9: Technology, Innovation, and Ethical Considerations in Media and Communication

CHAIR: [Benjamin Green](#)

LOCATION: [Business School 3.22](#)

09:00 [Esther Priyadharshini](#) and [Harry Dyer](#)
Generative AI as permacrisis? Youth perspectives on co-creating with GenAI
[\(abstract\)](#)

09:15 [Salma Shalaby](#)
Title: Enhancing Resilience in the Face of Permacrisis: A Virtual Reality Documentary Approach to Mental Health (suicide prevention)
[\(abstract\)](#)

09:30 [Helen W. Kennedy](#)
pAldia: Approaching Responsible, Ethical and Creative Uses of AI through Play
[\(abstract\)](#)

09:45 [Monika Jaeckel](#)
Potential informants: the incommunicative and other miscommunications
[\(abstract\)](#)

10:30-11:00 Session 23: Break

LOCATION: [North/South Atrium, Business School](#)

11:00-12:30 Session 24A: Practice network panel 7 :
 Environmental and societal crises through art and media

CHAIR: [Jenny Holt](#)

LOCATION: [Business School 3.16](#)

11:00 [Andy Thatcher](#)
Dark nostalgia and Folk Gothic: re-enchanting the ecocrisis
[\(abstract\)](#)

11:15 [Teodora Sinziana Fartan](#)
Software Storytelling Tactics: Exploring Alternatives to the Permacrisis through Artistic Computation
[\(abstract\)](#)

11:30 [Roy Hanney](#)
Narratives for Climate Action: reconfiguring the socio-environmental subject through immersive art experiences
[\(abstract\)](#)

11:45 [Pawas Bisht](#)
New stories about air pollution: Addressing justice, inclusion and complexity in environmental storytelling
[\(abstract\)](#)

11:00-12:30 Session 24B: Gender, work and labour

CHAIR: [Morolake Dairo](#)

LOCATION: [Business School 3.14](#)

11:00 [Nathalie Weidhase](#)
From #GirlBoss to #StayAtHomeGirlfriend: Labour and Feminism on Social Media
[\(abstract\)](#)

11:15 [Carys Hill](#)
Monetisation and consumption as a response to crisis? Feminist subscription memberships, alternative funding models, and Patreon
[\(abstract\)](#)

11:30 [Michele Paule](#)
Partnering with a Social Enterprise to develop impact work with girls
[\(abstract\)](#)

11:00-12:30 Session 24C: Practice Network Panel 8:
 Critical Reflections on Practice and Methodology in Art and Media Studies

CHAIR: [Agata Lulkowska](#)

LOCATION: [Business School 3.15](#)

11:00 [Wenqian Peng](#)

A Lens for Continuity ([abstract](#))

11:15 [Savyasaachi Jain](#) and [Daniel Finnegan](#)

ViewfindR, the Camerawork Simulator: Exploring XR Tools for Teaching Creative Decision-Making in Visual Journalism ([abstract](#))

11:30 [Paul Rekret](#)

Environmental Field Recording, the Immediacy of Nature and the Silence of Mediation ([abstract](#))

11:00-12:30 Session 24D: Researching reality television: policy, working practices and the structured landscape of care.

CHAIR: [Helen Wood](#)

LOCATION: [Business School 3.16](#)

11:00 [Helen Wood](#), [Jilly Kay](#), [Jack Newsinger](#), [Mhairi Brennan](#), [Eleanor Kilroy](#) and [Nina Willment](#)

Researching reality television: policy, working practices and the structured landscape of care. ([abstract](#))

11:00-12:30 Session 24E: Digital content production

CHAIR: [Neil Bruce](#)

LOCATION: [Business School 3.17](#)

11:00 [Liang Ge](#)

Ambivalent Affective Labor: The Datafication of Qing and Danmei Writers in the Cultural Industry ([abstract](#))

11:15 [Kun Fang](#)

The continuous interpretation of rural short video culture in China: From the cultural production experience of rural youth producers to the power relationship under the digital intermediation process on Douyin ([abstract](#))

11:30 [Duygu Karatas](#)

Navigating Uncertainty: Media Practices of Turkish Youth Confronting Permacrisis Problems ([abstract](#))

11:00-12:30 Session 24F: Disability and resistance

CHAIR: [Elizabeth Kealy-Morris](#)

LOCATION: [Business School 3.19](#)

11:00 [Lorenzo Dalvit](#)

Between disability and coloniality: problematising online narratives of the mental health crisis in South Africa ([abstract](#))

11:15 [Teresa Forde](#)

Magic and Mysticism in Women's Televisual Narratives ([abstract](#))

11:30 [D Carr](#)

Ludic Autoethnography, Disability, and Games of Truth ([abstract](#))

11:00-12:30 Session 24G: Sexuality in television and film

CHAIR: [Teresa Fitzpatrick](#)

LOCATION: [Business School 3.20](#)

11:00 [Haytham Mohamed](#)

Authorship and homosexuality in Egyptian cinema ([abstract](#))

11:15 [Ruth Deller](#)

TV's response to its own crises: covering presenter sex scandals in documentary and drama ([abstract](#))

11:00-12:30 Session 24H: Political media

CHAIR: [Marta Suarez](#)

LOCATION: [Business School 3.21](#)

11:00 [Ana Tominc](#)

Transcending the Permacrisis through Communication of Dietary Change: How Adoption of Plant-Based Treaty in Edinburgh (Scotland) was Reported in the UK Press and What Can We Learn From It ([abstract](#))

11:15 [Maike Dinger](#)

Anti-/utopias and democratic futures? Negotiations of uncertainty in the Scottish independence and Brexit referendum ([abstract](#))

11:30 [Lwanga Mwilu](#) and [Lorenzo Dalvit](#)

Exploring the weaponisation of tribe on social media in the 2021 elections in Zambia ([abstract](#))

11:00-12:30 Session 24I: Digital inequalities

CHAIR: [Evie Lucas](#)

LOCATION: [Business School 3.22](#)

11:00 [Cathleen LeGrand](#)

Unstable inclusion and the persistence of a digital divide ([abstract](#))

11:15 [Andrea Medrado](#) and [Pieter Verdegem](#)

Participatory Action Research, AI and Data Justice from a South-North Approach ([abstract](#))

11:30 [Colin Alexander](#)

Permacrisis and injustice: can charity help? ([abstract](#))

11:45 [Wisnu Prasetya Utomo](#)

What is 'Digital'? A systematic literature review on the concept of digital-born media in transitional democracies ([abstract](#))

12:30-13:30 Session 25: Lunch

LOCATION: [North/South Atrium, Business School](#)

13:30-15:00 Session 26A: Emerging technologies

CHAIR: [Elisa Serafinelli](#)

LOCATION: [Business School 3.24](#)

13:30 [Laryssa Whittaker](#) and [Alexandra Palombi](#)

Public health in the permacrisis: Piloting XR interventions in public spaces ([abstract](#))

13:45 [Emma Kaylee Graves-Sandriman](#)

Media Coverage VS User Experience of Extended Reality Technologies ([abstract](#))

14:00

[Sharon Coen](#), [Manuel Hernandez-Perez](#), [Stefania Fantinelli](#) and [Ian Drumm](#)

XR Workshop: “Forget the doom and gloom: mobile techs for Climate Change” ([abstract](#))

13:30-15:00 Session 26B: Conflict in the media

CHAIR: [Daniel Joseph](#)

LOCATION: [Business School 3.14](#)

13:30 [William Burton](#)

Student Publications, Professors and the Spanish Civil War - ‘May the Lord save us from our universities and protect us from our professors.’ ([abstract](#))

13:45 [Meng Ren](#)

From American ‘Paper Tiger’ to Chinese ‘Mulan’: Chinese Performing Arts during the Korean War ([abstract](#))

14:00 [Yuhan Deng](#) and [Yijin Wang](#)

Domesticating conflict: China's and America's media coverage of the Israel-hamas war ([abstract](#))

13:30-15:00 Session 26C: Film and representation

CHAIR: [Babar Hussain](#)

LOCATION: [Business School 3.15](#)

13:30 [Barbara Mitra](#)

Beauty in crisis in the South Korean drama True Beauty ([abstract](#))

13:45 [Eleanor Yule](#) and [Martin Jones](#)

Zombie Chaos and Culture Wars in One Cut of the Dead (Ueda, 2017) and Final Cut (Hazanavicius, 2022) ([abstract](#))

14:00 [Helena Bassil-Morozow](#)

Ivan the Fool, Masculinity, and National Identity Crisis in Aleksei Balabanov’s Brother (1997) ([abstract](#))

14:15 [Phil Mathews](#)

Renegotiating romance imperatives ([abstract](#))

13:30-15:00 Session 26D: Citizenship, belonging and resistance

CHAIR: [Elizabeth Kealy-Morris](#)

LOCATION: [Business School 3.16](#)

13:30 [Elena Hristova](#)

Citizenship in times of crisis: the case of working-class white men in post-World War II New York ([abstract](#))

13:45 [Limichi Okamoto](#)

Professing Gratefulness: Narratives of Gratitude, and the Navigation of Migration Precarity ([abstract](#))

14:00 [Max Mauro](#)

Second generation media professionals in Italy: Multiplicities of belonging against the odds. ([abstract](#))

14:15 [Altman Yuzhu Peng](#), [Yu Sun](#) and [Chunyan Wu](#)

An affective-discursive approach to distant witnessing: Countering the party-state on Twitter (X) ([abstract](#))

13:30-15:00 Session 26E: Crisis reporting

CHAIR: [Andy Dickinson](#)

LOCATION: [Business School 3.17](#)

13:30 [Cairsti Russell](#)

Bad News for the BBC? How British-Muslims perceive media coverage of Israel-Palestine
([abstract](#))

13:45 [Izabela Korbziel](#)

Crisis-related suicides and the media
([abstract](#))

13:30-15:00 Session 26F: Borders and transnationalism

CHAIR: [Marta Suarez](#)

LOCATION: [Business School 3.19](#)

13:30 [Gazal Shekhawat](#)

Entertaining against odds: Borders, platformisation and practices of going on in the crossfire of nationalisms ([abstract](#))

13:45 [Tasha Pick](#)

'Framing the Gap': Oceanic Aesthetics in Forensic Architecture's 'Shipwreck at the Threshold of Europe ([abstract](#))

14:00 [Tom Sykes](#) and [Louis Netter](#)

Exit Isles: Reportage, Empathy and Practice Research in the Global Migration of Filipinos
([abstract](#))

14:15 [Jasmin Surm](#)

Navigating Ever-Changing Landscapes and (Re)defining Global Narratives Beyond Borders: Insights into News Agency Foreign Correspondents' Cultural Identities, Citizenship(s), and Cosmopolitan Stances
([abstract](#))

13:30-15:00 Session 26G: Algorithms

CHAIR: [Neil Bruce](#)

LOCATION: [Business School 3.20](#)

13:30 [Nessa Keddo](#)

Algorithmic biases, social listening tools and the implications on the promotional industries
([abstract](#))

13:45 [Chengyao Liu](#)

From Traditional Video Production to Algorithmic Content: Exploring the Evolutionary Journey of Professional Media Production on Chinese Online Video-Sharing Platforms ([abstract](#))

13:30-15:00 Session 26H: Practice Network Q&A: Alchemists Gold - Addressing the Challenges of Publishing, Disseminating, and Peer-Reviewing Non-Traditional Creative Practice Research.

CHAIR: [Roy Hanney](#)

LOCATION: [Business School 3.22](#)

13:30 [Roy Hanney](#), [Ben Harbisher](#) and [Agata Lulkowska](#)

Alchemists Gold: Addressing the Challenges of Publishing, Disseminating, and Peer-

Reviewing Non-Traditional Creative Practice Research ([abstract](#))

15:00-15:15 Session 27: Closing session

LOCATION: [Business School G.27](#)

15:30-16:00

Perpetual Karaoke: VHS Archive - Special Guest Raz Ullah (part of the Perpetual Karaoke 12 hour performance, all welcome! 10am-10pm)

Refreshments provided.

LOCATION: [SODA Village Green 2.19](#)

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